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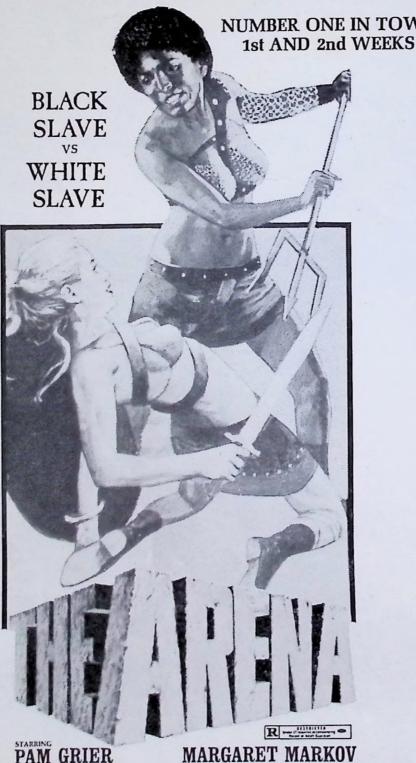
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'GIVE THE BREATH OF LIFE'

HERE are many calls on the motion picture industry among all of its various facets to come to the aid of a continually increasing number of worthy causes. This industry has always responded and its efforts have provided sustenance and growth to these humanitarian endeavors, usually exceeding the goals set to meet the needs and to have an extra measure to cope with unforeseen shortages and operational cost increases.

Whether on a national or local scale. the motion picture industry has responded to the needs, not only for its own people but to aid the numerous humanitarian needs of others, contributing to the sustenance and development of these great services to peoples around the world. There is, for instance, the Will Rogers Memorial Hospital and its O'Donnell Research Laboratories at Saranac Lake, N.Y., which not only has given "The Breath of Life" to many of its own people, but also has made available its medical discoveries for widespread benefits to others the world over.

For quite a long time, the Will Rogers Hospital has achieved its annual collections goals, on the average obtaining more than \$1,150,000. But this past year, the goal was not reached, by a substantial amount. This calls for some extraordinary measures of assistance from throughout this industry, both from within its confines and without

Calling for the help of everyone in this industry, Richard F. Walsh, chairman of the board of the Will Rogers Hospital, has set forth the following plan to obtain the needed funds:

All exhibitors are urged to again conduct the Will Rogers Audience Collections, if they have not already done so. Those who have already done so, are urged to "Go In Again," if their collections fell below last year.

He also requested that ALL Entertainment-Communications companies distribute Will Rogers Family Membership Cards to their employees, and obtain contributions toward the upkeep of their hospital.

Mr. Walsh also noted that it is essential that corporate contributions be increased. He suggested that a mere \$25 per theatre Special Gift could total over \$250,000 for Will Rogers, and that substantial corporate contributions from distribution would also help ease the financial pinch. And he emphasized the importance of broadening the base of such contributions, and the desirability of present donors increasing their gifts as much as possible.

This should be an "all-out" drive, with a concentration of effort to reach all prospective donors, both within and without the industry. One thought here occurs, and that is, that if it has not been done before, shopping centers could serve as bases for collections, inasmuch as so many are centers for theatres. And this could include contributions from the merchants themselves. who benefit from the traffic of theatre patronage.

The WOMPIs have, over the past 20 years, given yeomanly service to the industry, and particularly in collections on behalf of the Will Rogers Hospital. There is no question but that they will again come through in this emergency effort.

What with the volume of theatre attendance currently booming across the nation, additional theatre collections are more than just a possibility. They can be well and quickly realized, if "we-all" join in the effort in all branches of this industry!

Ben Shlyen

Adult Film Ass'n Re-Elects Friedman; 'Exorcist' Is Winner To Wage Campaign for Mature Films

HOLLYWOOD - Two hundred thirtyfive exhibitors, producers and distributors of adult films attended the "biggest ever" meeting of the Adult Film Ass'n of America held January 26-28 in San Diego. David Friedman, re-elected head of AFAA and who is president of Entertainment Ventures, described an aggressive campaign being waged by the association in state legislatures and the U.S. Supreme Court.

Called 'Upbeat' Convention

"It definitely was an 'upbeat' convention," said Don Haley of Pussycat Theatres. Keefe Brasselle, director of the X-rated musical "You Better Stop It or You'll Go Blind" was the opening day's guest speaker. "Xrated movies, through their acceptance by the American public, have become a legitimate form of entertainment and expression in the U.S.," he said. "There is room in our society for X-rated films as well as Disney films."

Arthur Knight, reviewer for Saturday Review, gave the critic's view of X-rated movies. He has testified several times in the past year for the defense in obscenity cases and told the large audience that he looked for serious literary or artistic merit in the films under question before testifying. Knight urged all producers present to make films of quality and said if the films were of quality the degree of explicitness was no hindrance to his offering testimony as to the films' merit.

'Hinterlands' Found Liberal

Gayle Essary, head of Gayle Essary Research Associates, discussed the results of a recently conducted public opinion survey showing that 65 per cent of the population of Kansas City, Mo., agrees that adults have the right to view any pictures of actual or simulated sexual acts in pictures or magazines of their choice. Twenty-one per cent disagree, while 14 per cent expressed indifference. Essary added that his own findings in a recent Los Angeles survey showed that 75 per cent of the area's residents agreed to an adult's right to self-determination in sexual viewing habits, while 12 per cent disagreed.

Judy Raskin, of the Freedom of Choice group which is sponsoring model obscenity legislation, commented that the survey's results seem to indicate less-marked differences in attitudes in the "hinterlands," compared to metropolitan areas.

Legal steps taken by the AFAA, including the case of the AFAA vs. the U.S. Attorney General, were detailed by famed attorney Stanley Fleishman. The suit would restrain the government from acting on any cases prior to the Supreme Court's June 22, 1973, decision.

Fleishman also discussed the amicus curiae brief filed by AFAA with the Su-preme Court in the "Carnal Knowledge" case. He said the AFAA model legislative program, which allows consenting adults to choose sexual material, has been introduced in 12 state legislatures.

Mr. and Mrs. Sol Maizel, John McKee and Jack Matlack, all Portland, Ore., AFAA members, led an open entertainment forum outlining the steps they will be taking in conjunction with other exhibitors and liberal groups to win the upcoming Oregon referendum on censorship laws. It was their consensus that Oregon citizens would vote to abolish all state censorship or obscenity laws as long as movies or magazines or other materials were sold or shown only to adults.

The entire slate of officers was re-elected, with Friedman to serve another term as president; Carl Carter of Memphis, Tenn., as first vice-president; Nancy Lindsey of Hollywood, second vice-president; Don Davis of Hollywood, secretary; Dan Cady, Hollywood, treasurer, and Darlene Foreman, Hollywood, executive secretary.

New members added to the board of directors include Mrs. Carlos Tobalino of Los Angeles, Alan Shackleman of New York and Ann Murray Perlstein of Hollywood.

Wide press, TV and radio coverage was accorded the event held at the Sheraton-Harbor Island Hotel.

Nature Documentaries Continue High Draw

MEDFORD, ORE.—Arthur R. Dubs, president of Pacific International Enterprises, Inc., reported that the company's "Vanishing Wilderness" had grossed \$8,-367,407 through January 30. In the four weeks after January 2, the film compiled \$5,094,000 in New York City, Philadelphia, Washington, D.C., Florida, Texas, Kansas City, Minneapolis and the Phoenix-Tucson market areas. To date the nature documentary has played approximately 50 per cent of the U.S. and Canadian markets. If it fares as well in the second half of those markets, its total gross should be near the \$17 million mark, Dubs pointed out.

For the first five days "Vanishing Wilderness" played in New York City (January 23-28), the total gross was \$962,115. With the remaining two days of that first week to be added to that figure. Dubs foresaw \$1.2 million as a possibility for the initial week in Manhattan. Opening the documentary January 30 were Detroit, Cincinnati, Columbus, Dayton and Indianapolis.

However, a record set by "Vanishing Wilderness" one year ago in Los Angeles fell last month when PIE's "Wonder of It All," another nature documentary, grossed \$1,034,000 in its first three weeks in 43 LA theatres and continued into a fourth.

"American Wilderness," still another PIE product, has grossed more than \$1,020,000 since January 2 in limited market areas of North and South Carolina, Georgia, Alabama and Virginia, according to Dubs.

Of 4 Golden Globes

HOLLYWOOD-Members of the Hollywood Foreign Press Ass'n, representing newspapers in 50 countries, opened the awards season here with the presentation of Golden Globes Saturday night (26) at the 31st annual dinner in the International Ballroom of the Beverly Hilton, with over 1,200 in attendance. Warner Bros.' "The Exorcist" was the big winner, indicating that the picture may be slated for artistic, as well as economic, rewards during the season that ends with presentation of the Oscars April 2.

"The Exorcist" was named best motion picture of the year, took awards for best director and best screenplay and Linda Blair, young star of the WB film, received the Golden Globe for best supporting actress of 1973.

George Barrie's "A Touch of Class" (Brut Productions) was the vehicle for which George Segal and Glenda Jackson won best actor and best actress Golden Globes in the musical and comedy categories, while best dramatic actor and actress awards went to Al Pacino (for his work in the Dino de Laurentiis film "Serpico") and Marsha Mason (for her role in 20th Century-Fox's "Cinderella Liberty").

The best supporting actor award went to veteran theatrical star John Houseman for his role in 20th-Fox's "The Paper Chase."

Because of HFPA rules, the winning foreign-language film, "The Pedestrian," has been seen only by this group locally and cannot be shown commercially until after the Oscar awards, for which it was entered. Cinerama Releasing Corp. will distribute the picture, the producer stated.

Tatum O'Neal, daughter of Ryan O'Neal, won a Golden Globe as the most promising movie newcomer of the year for her appearance in Paramount's "Paper Moon." A like award went to Paul LeMat for his role in Universal's "American Graffiti," the film which also won a Golden Globe for best comedy of musical motion pictures.

Other Globes went to the Berman's for their song "The Way We Were," in the Columbia Pictures release; composer-singer Neil Diamond, best original score for a motion picture for his music in "Jonathan Livingston Seagull" (Para), and the special Cecil B. DeMille Award was presented to Bette Davis for "outstanding contribution to the entertainment field."

Eydie Gorme and Steve Lawrence shared master of ceremonies duties for the Golden Globes ceremonies. Among the presenters were Ginger Rogers and Ida Lupino.

Chrysler Corp. and Metromedia co-sponsored the TV show, which was presented live and also is syndicated. Bud Stefan represented the agency handling Chrysler and executive producer of the show was Stephen W. Jahn, with Richard Dunlap producer-director for the FunCo presentation. Judy Solomon, president of HFPA, opened the awards dinner.

Exec. V-P for BCP

NEW YORK-Arthur Manson has been appointed executive vice-president in charge



Arthur Manson

of distribution for BCP (Bing Crosby Productions), it was announced by Charles A. Pratt, who is president of the film company. BCP is a wholly owned subsidiary of Broadcasting Cox Corp., one of the nation's leading diversified communications companies. Manson,

who has been Cinerama Inc.'s vice-president of advertising and publicity since 1967, will take charge immediately of sales and marketing worldwide for the high-grossing "Walking Tall," as well as all current and forthcoming theatrical releases.

Pratt stated, "We are pleased that Mr. Manson is joining us at a time when BCP is planning increased activity in the the-atrical motion picture field. We believe that a complete marketing approach is a key to success. Mr. Manson has demonstrated his competence while developing and supervising the advertising and promotional campaigns on 'Willard,' 'Walking Tall' and other BCP properties at Cinerama. It was Manson whose marketing campaign turned 'Walking Tall,' a boxoffice disappointment in its debuts, into one of the phenomenal successes of the motion picture business. 'Walking Tall' has now exceeded \$30,000,000 in boxoffice gross within the United States alone."

Manson is a 25-year veteran of the motion picture business. Prior to his six years at Cinerama he was at 20th Century-Fox as executive assistant to the vice-president in charge of advertising and publicity. Manson was also national advertising and publicity director for Dino De Laurentiis and advertising manager for Columbia Pictures.

As international director of advertising and publicity for Stanley Warner-Cinerama, Manson launched the Cinerama process in many parts of the world. He also served in Canada as director of advertising and publicity for MGM Pictures. His entry in the motion picture field was as advance agent for "Henry V." Later he spent several years as the producer's publicity representative for Stanley Kramer, Samuel Goldwyn and

Mideastern NATO Confab To Be Held in Pittsburgh

PITTSBURGH - The eighth annual Mideastern NATO convention will be held here in the William Penn Hotel May 12-14, The NATO units of Ohio, West Virginia and western Pennsylvania participate in these conclaves.

The Mideastern sessions last year at the Perrysburg Holiday Inn, Toledo, Ohio, were hosted by NATO of Ohio.

Arthur Manson Named AIP Marks Its 20th Anniversary With Record 26 Releases for '74

HOLLYWOOD-American International Pictures, which this year observes its 20th anniversary, plans a record total of 26 releases for 1974. There will be 16 pictures set through August and another ten films

conducted in Chicago, New York and New Orleans. In addition to Blender, speakers included Richard B. Graff, vice-president and general sales manager, and Milton I. Moritz, vice-president and advertising and publicity.



SAMUEL Z. ARKOFF

to be added for the balance of 1974, reports Samuel Z. Arkoff, chairman and president of the Beverly Hills-based company.

"Our 20th anniversary has started with a great momentum," Arkoff said, pointing to the "excellent boxoffice results" of "It Lives by Night," "Bamboo Gods and Iron Men" and "Hell Up in Harlem," now in re-

To Continue Showmanship

Leon P. Blender, executive vice-president distribution, speaking January 29, at AIP's Western division meeting of branch managers and sales and field representatives at the St. Francis Hotel in San Francisco, enthusiastically declared:

"We intend to continue our long-established practice of being the friend of exhibitors, giving them not only the product for their theatre screens, but also the dynamic showmanship and outstanding exploitation that goes with the selling of our pictures.

Our policy is not a return to showmanship. Our policy is to continue and expand the showmanship that has made AIP a leader in the industry today because our only business has been and is showmanship."

Blender cited 1973 as an "outstanding year for AIP" and pointed to the top boxoffice results of such films as "Black Caesar," "Sisters," "Dillinger," "Heavy Traffic," "Scream, Blacula, Scream," "Slaughter's Big Rip-Off" and "Hell Up in Harlem," the latter picture released at Christmas time and now in current release.

The Bay City two-day sessions concluded a series of four division meetings previously



LEON P. BLENDER

Among AIP film scheduled for release in the coming months are:

FEBRUARY—"Deranged," with Roberts Blossom, Cosette Lee and Robert Warner; "Sugar Hill," with Marki Bey and Robert Quarry; "They Call Her One Eye" with Christina Lindberg.

MARCH—"Madhouse" with Vincent Price, Peter Cushing and Robert Quarry.

APRIL—"Foxy Brown" with Pam Grier and Peter Brown; Terence Young's "The Amazons" with Alena Johnston and Luciana Paluzzi.

MAY-"Kung Fu Brothers in the Wild West."

JUNE—"Superman vs. the Amazons," 'The Nine Lives of Fritz the Cat," animated full-length cartoon feature; "Truck Turner" with Isaac Hayes and Yaphet Kotto.

JULY—"Ebony, Ivory and Jade" with Gloria Hendry, Cheri Caffaro; "Golden Needles" with Joe Dan Baker, Elizabeth Ashley, Ann Sothern, Jim Kelly and Burgess Meredith.

AUGUST—"The Marseilles Contract" with Michael Caine, Anthony Quinn and James Mason.

Releases for September, October, November and December will be announced at a later date, Blender said.

Cinemation to Repurchase 95,100 of Own Shares

NEW YORK-Cinemation Industries, announced that it had consummated an agreement with Source Capital, Inc. (formerly SMC Investment Corp.) to reacquire Source Capital's warrants to purchase 95,-100 shares of Cinemation. These warrants were exercisable at a price of \$7 per share and were issued to Source Capital pursuant to a subordinated loan agreement entered into in July 1969. Cinemation's indebtedness to Source Capital under that loan agreement already has been repaid.

Support the Will Rogers Memorial Hospital with contributions throughout the year.

Cine Guarantors Unites With London Firm

HOLLYWOOD-In an unprecedented move, Taft Broadcasting's Cine Guarantors, Inc., of Los Angeles, and Film Finances Limited of London have formed a joint operation to provide completion guarantees and production services on a full interna-

The announcement of the collaborative venture was made January 17 by the principal parties to the agreement, Bernard Weitzman and Fouad Said president and chairman of the Cine Group; Terry Morse, jr. vice-president of Cine Guarantors, R.E.F. Garrett, chairman of the board and managing director of Film Finances; Bernard S. Smith, managing director of Film Finances, and William A. Croft, executive of the London-based firm.

Film Finances, has provided completion guarantees to United Kingdom and European filmmakers on over 600 films in the past 20 years. The new alliance with Cine Guarantors will consolidate its entry into the finance and guarantee market in the United States.

The international aspects of the project were emphasized by Weitzman. "For the first time in the history of the industry a foreign producer, planning to work in the U.S. will be able to arrange for completion bonding through Film Finance in London and Cine Guarantors will handle the U.S. end."

Cine Guarantors, Inc., is an independent financing operation set up within the Cine Group framework, which has provided fullscale finance and guarantees for a number of films during the past few years, includ-ing "Across 110th Street," "Hickey and Boggs," "Slaughter," "Hammersmith Is Out," and the current "Black Belt Jones" and "The Deadly Trackers."

Cine Guarantors also is set up to provide full production services, including budgeting, script breakdowns, computerized production accounting and the entire range of equipment packages from Cinemobile Systems. The company is currently providing financial services for "Bobby and Rose," a film from Cine Artists International.

'Sleeper' Tops Half Million For 5 Weeks in New York

NEW YORK-Woody Allen's boxoffice hit, "Sleeper," has grossed more than half a million dollars (\$504,123) during its first five weeks in New York at the Coronet and Little Carnegie theatres, it was announced by James R. Velde, United Artists senior vice-president.

In New York as in most of the rest of the nation, the film is showing considerable holding power, with the fifth week cumulative gross reaching \$81,316, compared with the \$82,524 for the fourth week at the two theatres, which have approximately 1,000 seats combined.



BER-DELL STARTS 'DEVILIN'-Manfred Bernhard and Perry Dell are the prime movers of Ber-Dell International Productions, Inc., which launched its initial feature January 29 titled "Devilin," a bicycle racing film. Dell directs his own screenplay. Bernhard is executive producer.

Thevis Outlines Plans For Atlanta-Made Film

HOLLYWOOD-"There is no reason why Atlanta, Ga., shouldn't be one of the film capitals of the country. We are half way between New York, the greatest source of talent in the theatre, Miami, where the night club talent spends the winters, close to Nashville, where the recording industry is powerful and we have personnel and equipment in the recording and visual arts second to none," stated Michael G. Thevis, entrepreneur, in the film and recording industry.

Here to discuss with producers the growing distribution arm of his enterprises, Worldwide Distribution Co., and to boost the acceptance of his latest feature, starring Leslie Uggams, Thevis outlined his plans. They encompass setting up his own branch office, marketing his own records through Aware Records, which is a major operation, and the production of at least three to four major features a year. To implement the distribution cycle, Thevis is in the process of buying a well-organized firm, with the intent of making its owner, an experienced film hand, into its top executive

Discussing the film, "Poor Pretty Eddy," lensed in Atlanta with Rick Robinson, Thevis' co-producer, they are high on the new image which Ms. Uggams portrays, stating that this is the first film in which she has used her talents as an actress, along with her ability as a great songstress. The film is being edited in Hollywood, where Robinson is located.

Due to the expected impact of the Uggams' film on the market when the records break, Thevis is planning an all-out effort in promotion to see that all radio station disc jockeys get their copies to tie in with the promotion of the film.

Obey that impulse and renew your subscription to Boxoffice to keep it coming every week.

Two Magazines Honor 'Fantastic Planet'

NEW YORK-"Fantastic Planet," New World Pictures release, has been selected as Seventeen Magazine's February "Picture of the Month," with Parents' Magazine bestowing a similar honor on the PG-rated animated science-fiction motion picture.

The adventure film opened to excellent business at the 357-seat 68th Street Playhouse here. Grosses climbed over 60 per cent in the second week of the run, due to favorable word-of-mouth publicity and rave reviews, according to NWP president Roger Corman, who purchased the film after seeing it at the Cannes Film Festival, where it was awarded the Special Grand Prix. The third-week gross at the 68th Street Playhouse was almost \$3,000 above the holiday opening-week figure.

In Washington, D.C., "Fantastic Planet" doubled its third-week gross in the fourth week of its showing at the Janus and Cerberus theatres, where the picture is set for an indefinite run. Corman attributed the increase to the launching of a powerful TV

campaign.

"Fantastic Planet" now is scheduled to debut in Los Angeles at the Beverly Theatre Wednesday (6) with the biggest advance of any film in the history of NWP, including Ingmar Bergman's "Cries and Whispers." Over 50 major playdates are set for February.

In addition to the Cannes award, "Fantastic Planet" received a Gold Medal at the Atlanta Film Festival and captured first prizes at festivals in Teheran, Barcelona and Trieste. The picture also has been acclaimed by NBC-TV commentator Gene Shalit.

Joel B. Deitch Named V-P For Indep.-Int'l Sales

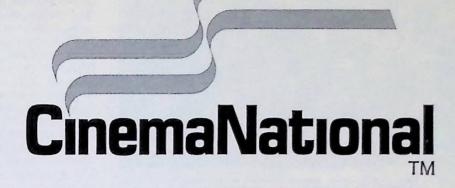
NEW YORK-Joel B. Deitch has been named vice-president and Eastern sales manager for Independent-International Pictures Corp., it was announced by president Samuel M. Sherman. Deitch recently served as national sales executive with Cinema 5.

A graduate of Syracuse University, Deitch began his career in the industry as a sales trainee in Paramount's New York executive sales office. He later held sales positions at Allied Artists and served as director of branch operations for Cannon Releasing

WOMPI Int'l Nominating Committee Appointed

CHARLOTTE - Amalie L. Gantt of Charlotte, president of the Women of the Motion Picture Industry, International, announces the appointment of the following past international presidents to compose the international nominating committee for the year 1973-74:

Hazel LeNoir, Kansas City, chairman; Anne Dillon, Jacksonville; Mable Guinan, Dallas; Myrtle Parker, Charlotte, and Dorothy Reeves, New York.



The new name for Carrols Theatres

The CinemaNational chain of theatres has proven itself to be one of the fastest growing in the nation. Forty-three additional units are committed for major mall locations in the next year. These modern multi-auditorium theatres are in new structures with interiors that reflect CinemaNational's attitude of providing a quality entertainment experience. This outstanding record of growth has made it apparent to Carrols that this division merited its own distinct identity, one that would reflect its contribution to the continued success of the corporation.

Hertat N. Statrick Herbert N. Slotnick Chairman of the Board & President

Irving Kass Director of Advertising

Robert M. Rodman Director of Operations Cerul A Mlm

Daniel R. Fellman Vice President-Director Theatre Division

andrew L. allew

Andrew R. Allen

Attend Allied Artists National Sales Meeting in NY

NEW YORK—Jerry Gruenberg, vice-president-general sales of Allied Artists Pictures (seated, third from left) conducted the company's national sales meeting in New York City. Films under discussion included Allied's current blockbuster, "Papillon," starring Steve McQueen and Dustin Hoffman; the upcoming "Three the Hard Way," starring Jim Brown, Fred Williamson, Jim Kelly and Sheila Frazier; the film version of Harold Robbins' "The Betsy," and the action-adventure movie, "Such Men Are Dangerous."



In attendance, (scated left to right) Ron F. Emilio, general manager of the newly formed Allied Artists of Canada, Ltd.; John Olds, north western division manager; Jerry Gruenberg; Mary Pickett, Kansas City branch manager, Doug Dopkins, southern division manager; and Dom Frascella, metropolitan division manager. (Standing left to right) Richard Dacey, castern division manager; BlII Marchese, sales and branch administrator; Bennett Goldstein, north eastern division manager; Stanley Kositsky, Philadelphia branch manager; Tom Hudson, Ir., south western division manager; Harvey Baren, assistant general sales manager; Nat Nathanson, central division manager; Hank Yowell, Southeastern division manager; and Neil Evans, New England district manager.

Productions Unlimited Acquires Tempo Rel.

NEW YORK—Productions Unlimited, Inc., the leading non-theatrical film distributor which recently expanded into theatrical film distribution, has acquired Tempo Releasing Corp., it was announced by Milton and Richard Salzburg, heads of Productions Unlimited, and Harold Rosen, president of Tempo.

Tempo, effective immediately, will consolidate its distribution activities with Paragon Pictures which recently joined Productions Unlimited in distribution and acquisition of new films. Rosen will coordinate all sales and booking activities with Paragon head Martin Grasgreen, for both Tempo and Paragon.

In addition, Tempo will continue to represent those producers whose product previously was handled by Rosen.

In line with the new association with Productions Unlimited, Rosen has increased his overall staff with the addition of Mrs. Bunny Atlas who will be responsible for all booking and print coordination throughout the United States and Canada.

AIP's 'Hell Up in Harlem' In Large Multiple Runs

HOLLYWOOD—American International's "Hell Up in Harlem," which is still holding in New York, Chicago and many other cities after 27 days, is set for large multiple runs almost immediately. In New York the action drama opens in 65 theatres Wednesday (6) in Chicago in 25 situations Friday (8), and in Philadelphia 25 houses Wednesday (13). On the same dates other multiple openings begin in several additional cities.

Columbia Names Blowitz Promotion-Ad Director

HOLLYWOOD—John S. Blowitz has been appointed director of promotion and publicity for Columbia Pictures, it was announced by Andrew Fogelson, worldwide advertising and publicity vice-president. Blowitz will be in charge of publicity, promotion and exploitation on Columbia feature product throughout the world. His appointment was effective January 28.

Blowitzs' most recent assignment involved promotion coordination activities on behalf of Warner Bros.' "Mame," the Lucille Ball Easter release. He previously handled publicity and promotion for Stanley Kramer Productions on the George C. Scott-Faye Dunaway film, "Oklahoma Crude," and prior to that held positions at Cinema Center Films, Universal Pictures and United Artists.

Jurist W. O. Douglas Sees New Robert Radnitz Film

HOLLYWOOD—Supreme Court Justice William O. Douglas and Mrs. Douglas were guests of honor at a Saturday (2) special screening of "Where the Lilies Bloom," for the Directors Guild of America, hosted by producer Robert B. Radnitz.

Justice Douglas, in addition to being one of the nation's foremost jurists, also is noted for his contributions to the cause of conservation and ecology. In this latter connection he long has admired Radnitz for such nature-oriented films as "Island of the Blue Dolphins," "My Side of the Mountain" and, most recently, "Sounder." He singled out the latter film for special praise at a joint session of Congress last year.

United Int'l Into 2nd Distribution Year

BOSTON—With the opening of "From China With Death" in a 56-theatre New York area break (January 9-15) Boston-based United International Pictures entered its second year as a national distributor. The company now has an even dozen feature films on its books, with another six motion pictures in the wings for release in the first half of 1974.

"From China With Death" is the fifth in the Chinese karate genre for the company, according to its president, former Boston exhibitor, James Vlamos. In addition, the UIP inventory includes actionadventure, adult and documentary features.

Early last year the company opened "Love Under 17" in New York and Los Angeles together with "The Sensuous Teenager," to strong boxoffice figures. The combination has proved a winner nationally. This was followed by "Cut-Throats 9," an actioner. In April "The Duel of the Iron Fist," a Hong Kong made picture, followed closely on the heels of Warner's "Five Fingers of Death," to make UIP possibly the first independent to reach many markets with this type of feature. This has been succeeded by "Kung Fu: The Invisible Fist,"
"Black Belt," "Karate Killer," and now "From China With Death." A sixth Chinese epic is scheduled for release in February. Also ready for spring release are the adult features, "Love Times Three," "The Joy of Love" and "Devil in the Flesh." The last title is based on Leopold Sacher-Masoch's "Venus in Furs" and is a faithful transcription to the screen of the great psychiatric novel whose author gave the world the medical term, "masochism."

The credit for UIP's ability to release timely features in the American market, in keen competition with major distributors, is given by Vlamos to Steve Prentoulis, the company's overseas representative who resides permanently in Europe. Working closely with foreign producers, UIP is able to capitalize on the newest and "hottest" trends, according to Vlamos.

The next step for the Boston-based company is to open an office in Rome, to coordinate its co-production and distribution in Germany, France and Spain.

"We want to assure ourselves and our nation-wide group of sub-distributors with a steady and orderly flow of product throughout the coming years," Vlamos declared to a representative of BOXOFFICE recently. "The more varied the film fare offered on the nation's screen the better the chances of holding and expanding the movie-going public," he said.

Marlene Dietrich in Hospital

HOUSTON—Marlene Dietrich has entered the Methodist Hospital here to be operated on to correct a leg injury which has not healed. Miss Dietrich fell from the stage of the Shady Grove Theatre in Gaithersburg, Md., severely bruising her right leg and tearing muscles and ligaments.

Eugene Picker to Operate Own Consultant Company

NEW YORK-Eugene Picker has concluded a seven-year contract as execu-



Eugene Picker

tive vice-president of Trans-Lux Corp. and will continue to serve as a member of the board of directors and executive committee. He also will devote a large part of his time as an executive consultant to corporations, organizations and individuals in the leisure-time field,

while continuing to operate from his office at 625 Madison Ave., New York City.

Picker was president of the Entertainment Division of Trans-Lux, expanding the corporation's exhibition activities. He started his career with Loews Theatres as a teenager in 1920, rising to president in 1959. In 1961, he became a vice-president in distribution and corporate matters for United Artists, joining Trans-Lux in 1967.

Picker's industry-related activities include two years as president of NATO and two years as chairman of its board of directors. He is also treasurer and a director of the Will Rogers Hospital and Research Center; a director of the Motion Picture Pioneers; chairman of the Sunshine Coach committee of Variety Clubs International; member of the board of directors of the Broadway Ass'n, and a former member of the governor's committee of the International Film Importers and Distributors of America.

Paul Rosenfeld Is Named Reade Org. Film Buyer

NEW YORK-Paul Rosenfeld has been named film buyer for the theatre division of the Walter Reade Organization, it was announced by Sheldon Gunsberg, president. Rosenfeld will be responsible for buying films for the company's theatres in San Francisco, Seattle, Portland, Chicago, New Orleans, and Boston, and will report directly to Julian Schlossberg, VP and head film buyer.

Rosenfeld joined the Walter Reade Organization in November 1971, and was responsible for booking live talent in the company's various theatres. He formerly was active in the management of rock groups at the Fillmore East. In September 1972 he was appointed assistant to Schlossberg in the film buying department.

Rosenfeld succeeds Milly Sherman who has resigned in order to free lance as a consultant in the motion picture business.

Stewart Shostak has been appointed assistant to Schlossberg. Shostak will work directly with Schlossberg and Rosenfeld in the booking of films throughout the Reade circuit.

Prior to his new position Shostak worked in the production and technical fields of the television industry. He is a graduate of Adelphi University in Garden City, Long Island.

MOTION PICTURES RATED BY THE CODE & RATING ADMINISTRATION

The following feature-length motion pictures have been reviewed and rated by the Code and Rating Administration pursuant to the Motion Picture Code and Rating Program.

Distributor The Amorous Headmaster (Cinepix) Blazing Saddles (WB) R Conrack (20th-Fox) PG Deep Throat Part II (Bryanston) R Flesh Gordon (Graffitti) (X) Foxy Brown (AIP) R Francy's Friday (Sam Lake) (X) Games That Lovers Play (MacRoden) R High Rise (Mature) (X) Kwaheri (Cardinal) R Lovin' Molly (Columbia) R Love Swedish Style (ScreenCom) (X) The Lustful Vicar (Cinepix) Mark of the Devil II (Hallmark) R Ministern-Home Secretary (Worldwide) R The Mysterious Island of

Captain Nemo (Cinerama) Thomasine and Bushrod (Columbia) R

Truck Turner (AIP) CODE AND RATINGS APPEAL BOARD

PHASE IV

Rating Changed to PG Explanation: This film was rated R by the Code and Rating Administration (Bulletin No. 270). After hearing an appeal by the film's distributor, Paramount Pictures Corporation, the Code and Rating Appeals Board voted to reverse the decision of the Code and Rating Administration and to place the film in the PG category. MY WAY

Rating Changed to PG Explanation: This film was rated R by the Code and Rating Administration (Bulletin No. 271). After hearing an appeal by the film's distributor, Joseph Brenner Associates, Inc., the Code and Rating Appeals Board voted to reverse the decision of the Code and Rating Administration and to place the film in the PG category.

Douglas Netter Producing 'Ricco' for MGM Release

LOS ANGELES-Douglas Netter, who recently announced his resignation as MGM executive vice-president, is continuing his association with the company as producer of "Ricco," starring Dean Martin, according to Daniel Melnick, senior vice-president, worldwide production. "Ricco" is the first film to roll under the MGM banner since Frank E. Rosenfelt became president and the first of Martin's films under his new three-year, three-picture contract with MGM. Principal photography is scheduled to begin April 1.

Netter stated, "We are now developing the character and personality of 'Ricco' for Dean Martin, anticipating that it not only will be a successful film but also may lead to both a motion picture series and subsequent TV series."

Netter's return to production marks the renewal of a long-standing association with Martin, as he worked on the planning and production of all films in the Matt Helm

Goldwyn Dies at 91; Pioneer Producer

LOS ANGELES-Samuel Goldwyn, 91, one of the outstanding pioneer independent motion picture producers, died early Thursday morning, January 31. The cause of death was not announced, but he had been in the hospital for an ailment related to

age earlier in January.

Goldwyn's motion pictures included "Best Years of Our Lives," "Wuthering Heights," "Hans Christian Andersen," "Guys and Dolls," "Porgy and Bess" and "The Pride of the Yankees." He had been secluded in his Beverly Hills mansion since 1967, when he suffered a stroke. His only public appearance was on March 27, 1971, when President Nixon visited the Goldwyn home to present the producer with the Medal of Freedom, the nation's highest civilian honor. The President praised Goldwyn for making films that were entertaining, exciting, great boxoffice but not square "and not dirty."

Goldwyn's pictures earned Academy Awards and about every other honor. Until recent years he kept up his lifelong habit of walking, his favorite game of croquetand his fondness for regular work and exercise. His wife, Frances Howard, one-time Broadway actress, whom he married in 1925, shared the important decisions Goldwyn made and they had a "his and hers" arrangement for many years at the Goldwyn Studios. Her small office adjoined his. Their son, Samuel Goldwyn jr., 43, followed his father into the business, becoming a director and producer.

In more than half a century Goldwyn turned out such great stars as Will Rogers, Eddie Cantor, Vilma Banky, Ronald Colman, Gary Cooper, Danny Kaye, David Niven, Betty Grable, Paulette Goddard,

Lucille Ball and Bob Hope.

In 1919 Goldwyn formed a company called "Eminent Authors" for important writers to turn out movie stories. In 1927 he became owner-member of United Artists and terminated his affiliation in 1940. He was one of the founders of Metro-Goldwyn-Mayer.

He was married to Blanche Lasky, sister of Jesse L. Lasky, and divorced in 1915. Goldwyn, Lasky and De Mille formed the Jesse L. Lasky Feature Play Co., which later became Famous Players-Lasky Corp., forerunner of Paramount Pictures. In 1913 they made the first feature-length film, "The Squaw Man," in a rented barn.

Goldwyn sold his interests in the Lasky company and formed Goldwyn Pictures Corp. The name Goldwyn was formed from the first syllable of Goldfisch and the last of Selwyn. Sam Goldwyn liked the name and adopted Goldwyn as his own. His real name was Goldfisch.

General Cinema Dividend

BOSTON-The board of directors of General Cinema Corp. has declared the company's 55th consecutive quarterly dividend of 10 cents per share, payable March 25, to shareholders of record February 25.

Feb. 21 Israel Bond Fete To Honor Michael Stewart

LOS ANGELES-Every facet of the entertainment industry in North America has mobilized its efforts behind the first international tribute dinner of the performing arts on behalf of Israel Bonds, it was announced by David V. Picker, Two Roads Productions, chairman of the event. The dinner, which will honor Michael Stewart, president of United Artists Records, is slated for Thursday (21) at the Century Plaza Hotel.

Arthur B. Krim, chairman of the board of United Artists Corp., and Robert S. Benjamin, co-chairman of the board, are honorary chairmen of the dinner.

From coast to coast, leaders in motion pictures, record companies, music publishers, agencies, entertainment trade publications and allied industries have volunteered to serve on the top-flight committees for the event, Picker said. In the coming week four key meetings-in New York City, Chicago, Baltimore and Los Angeles-have been scheduled in support of the dinner.

"The entire corporate structure of United Artists, its affiliate companies and other allied companies are putting their massive efforts behind the success of this first annual dinner," Picker stated. "In addition, I know that all friends of Israel will welcome the opportunity to make this function a truly meaningful and dramatic demonstration of support for the economic security of that nation.

Reservations for the dinner are \$20 per person, with admission predicated on the purchase of \$1,000 or more in Israel Bonds. Information may be obtained by contracting dinner coordinator Michael Lipton at United Artists Records, 6920 Sunset Blvd., Los Angeles, Calif. 90028, phone 461-9141.

Brock Peters Making Tour To Promote UA Film

NEW YORK-Brock Peters, co-producer (with Michael Tolan) of "Five on the Black Hand Side" for United Artists release believes in selling his own picture personally. He is on a multi-city, cross-continental tour in behalf of the comedy, starting in Philadelphia January 28.

Over the subsequent weeks he also will visit Baltimore, Detroit, Boston, Cleveland and Los Angeles, cities for openings of the film. Peters already participated in numerous television, radio and press interviews in New York with key editors and writers, and also has met with many leaders and members of community, educational and religious organizations.

Hitherto famed as an actor, Peters makes his debut as a producer with this film.

Sterling Now Distributing 'Portrait of a Railroad'

NEW YORK-Association-Sterling Films has announced the availability of the awardwinning Francis Thompson production, "Portrait of a Railroad." The 19-minute documentary was in production for a year and a half, being photographed along Burlington Northern's 25,000 miles of track from the Great Lakes to the Pacific Ocean. It is free to motion picture theatres. Submitted for Academy Award consideration, the film was named the best of 172 entries at the national conference of the Public Relations Society of America.

Producer-director Harvey Lloyd and his crew covered a 19-state area, spanning the railroad's operations in some of the most spectacular country in the United States: the Rockies, the Great Plains, Columbia River Valley, Puget Sound and the Cascade Mountains. The film was shot from a helicopter and a boom truck and on board fast freights.

Special ballads and music were composed by Michael Small. Narration was written by John H. Savage and spoken by Jack Naughton. Don Guy was the photographer and Katherine Wenning was editor. Thompson, Inc. is best-known for "To Be Alive," the multi-screen Johnson's Wax film that was the hit of the New York World's Fair.

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More Classified Listings on Inside Back Cover

Going for Broke' Lensing Is Completed in Miami

NEW YORK-"Going for Broke" (formerly "Go for Broke"), a Stuart Duncan suspense drama topcasting Christa Helm, has completed principal photography in Miami after a 14-week shooting schedule. Locations included Haiti, where an actual voodoo ceremony was filmed, and Miami for shooting of the action scenes.

Miss Helm plays a TV news reporter (Jackie Broke) investigating an international kidnaping ring mixed up in murder and voodoo. Duncan produced "Going for Broke," which was directed by Ron Walsh and features such New York talent as Chitra, Jacqueline Mayro, Frank Raiter, J. Herbert Kerr jr., Kathy Imrie and Terence Brady. National release is scheduled for the spring.

Posthumous Award Given To Actor Robert Ryan

NEW YORK—A posthumous special award given by the National Society of Film Critics to Robert Ryan for his performance in the American Film Theatre's production of "The Iceman Cometh," was accepted by Ely Landau, AFT president and producer of the film, at the Society's awards presentations Sunday night (20).

Presented by Society president Andrew Sarris, the award lauded "a consummate demonstration of acting skill at the end of a long distinguished career."

Ryan also was honored this year by the National Board of Review, which named him Best Actor of 1973 for his portrayal of the anarchist Larry Slade in "Iceman."

Hollywood Report

By SYD CASSYD

A gain in production starts for February was reported by the filmmakers as nine films went before the cameras. American International listed three while other majors entered four. The previous month of January started with only four features. There were 19 tallied for February 1973.

AMERICAN INTERNATIONAL

EBONY, IVORY AND JADE. John Ashley and Eddie Romero, who produced Mama," will team again to produce this film, which starts shooting in Manila this month. Romero also will direct. Gloria Hendry already has been signed to star in this Hemisphere Philippines picture, set for release in late July. The original story and screenplay, about three beautiful women, a black, a white and an oriental, who get involved in a theft of a million dollars, is by H. Franco Moon and Harry Corner.

GOLDEN NEEDLES. Actor-stunt man Clarence Barnes has volunteered for and has been cast as the bodyguard of Burgess Meredith who stars in this film, and is actually acupunctured seven times in the picture. A romantic adventure film including Joe Don Baker, Elizabeth Ashley, Ann Sothern and Jim Kelly, the script is about a worldwide chase for a statue that has needle punctures showing the secret of restoring male virility through acupuncture. S. Lee Pogostin and Sylvia Schneble wrote the script. The film is scheduled by AIP for release this summer. Robert Clouse directs and Fred Weintraub and Paul M. Heller co-produce.

MARSEILLES CONTRACT. Michael Caine, Anthony Quinn and James Mason, with French actress Maureen Kerwin, star in this Kettledrum production now filming in Paris. Judd Bernard is producing from his own original story and screenplay about French smuggling of dope into the United States. Robert Parrish directs.

PARAMOUNT

ONCE IS NOT ENOUGH. Howard W. Koch, who is producing the screen version of Jacqueline Susann's novel for Paramount, is currently checking locations abroad, with the film's director, Guy Green. Adapted for the screen by Jules Epstein and Green, picture is scheduled to go before the cameras at Paramount Studio in Hollywood sometime this month.

20TH CENTURY-FOX

W. W. AND THE DIXIE DANCEKINGS. Burt Reynolds is being starred in Stanley Canter's Triangle Productions' film, the first for Canter under his 20th-Fox pact. A rollicking action-comedy interspersed with a plethora of country-western music, the picture will be filmed entirely in Nashville. employing the fabled Grand Ole Opry for location shots. John G. Avildsen is directing from the screenplay written by Frank

Pierson and Thomas Rickman, based on the latter's original story.

UNITED ARTISTS

JUGGERNAUT. Richard Harris, Omar Sharif and Oliver Reed are co-starred in this production, which is scheduled to start this month on location in London. Richard Alan Simmons produces and Don Medford directs.

WILBY CONSPIRACY. Producer Martin Baum, with Sidney Poitier and Michael Caine starring in Baum's Optimus/Baum/Daniel production has set a tentative starting date for this film, on location in Africa. Planned for the middle of this month, the film will be directed by Ralph Nelson.

INDEPENDENTS

Caruth C. Byrd Productions

Monkeys of Bandarpur. Shooting in Agar, India, this film is headed by Alan Hale and Robert Wilkie, with George Brooks and J. "Skeet" Wilson, co-producing. Larry Hovis collaborated with director Tom Stobart on the screenplay, taken from Stobart's own original story.

Won World Productions

CALIFORNIA SPLIT. Robert Altman's new film, starring George Segal and Elliott Gould is being made under the banner of Won World Productions, a company formed recently by Robert Altman and Aaron Spelling and Leonard Goldberg. Actorwriter Joseph did the original screenplay and will co-produce with Altman, who also directs the comedy-drama. Ann Prentiss and Gwen Welles were signed for the two leading feminine roles.

Cornel Wilde Has Multi Chore For UA's 'The Treasure'

Cornel Wilde will serve in a multicapacity as writer, director, producer and star of "The Treasure," to be filmed for release by United Artists, it was announced by David Chasman, UA senior vice-president in charge of production. Based on an original story by Wilde, "The Treasure" is an adventure of the high seas. Filming is scheduled to begin in February on the island of Bonaire, in the Netherlands West Indies. Recently acclaimed Wilde films include "Beach Red" (UA) and "The Naked Prey." . . . Universal Pictures signed Alan J. Pakula to produce and direct "One More Song" (tentative title), an original satiric comedy by Stanley Sherman, as a co-production between Universal and Pakula's Gus Productions Co. According to Sid Sheinberg, president of MCA, Inc., parent company of Universal Pictures, the film will begin this summer. Pakula was the producer of "To Kill a Mockingbird" for Universal. He also produced and directed Universal's "Sterile Cuckoo," "Klute," "Love and Pain and the Whole Damn

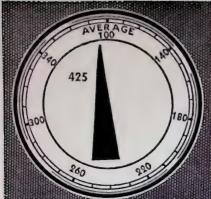
Thing" and the upcoming "Parallax View," starring Warren Beatty . . . Howard W. Koch, who is producing the screen version of Jacqueline Susann's novel, "Once Is Not Enough," for Paramount, left for Marbella, Spain, where he will be joined by the film's director Guy Green, on a location-scouting tour. After Spain, Koch and Green proceed to Zurich, London and then New York. At the latter locale they not only will spot locations, but begin casting major roles. "Once Is Not Enough," adapted for the screen by Jules Epstein and Green, will go before the cameras at Paramount in Hollywood in early February . . . Robert M. Weitman has concluded arrangements for Don Siegel to direct "The First Deadly Sin," as a Robert M. Weitman production of a Siegel film for Columbia Pictures release. The film is based on the best-selling suspense novel by Lawrence Sanders, and will shoot on location in New York City late this spring. Weitman just returned from London where he set the deal with Siegel. The latter, whose recent pictures include "Dirty Harry," "Charley Varrick" and "Drabble," starring Michael Caine for summer release, will take offices at Columbia Studios here late this month.

Nicol Williamson to Co-Star In 'The Wilby Conspiracy'

Nicol Williamson, one of England's foremost actors, has been set for a leading role with Sidney Poitier and Michael Caine in "The Wilby Conspiracy," to be released by United Artists. Also signed for the Martin Baum production, which Ralph Nelson will direct, are Prunella Gee of the top-rated English television show, "Shabby Tiger," and Persis, a popular London model who recently won Miss India title. "The Wilby Conspiracy" will be filmed on location in Africa from a screenplay by Rod Mateau and Harold Nebenzal, based on a novel by Peter Driscoll. Shooting is scheduled to start next month . . . Burgess Meredith has been signed for a special starring role, and Jim Kelly for a starring role in American International's "Golden Needles" by producers Fred Weintraub and Paul M. Heller. Filming has started on Los Angeles locations and will be completed in Hong Kong. Kowloon and the South China Sea. Other stars in the film include Joe Don Baker, Elizabeth Ashley and Ann Sothern. Robert Clouse is directing. The story, one that dramatizes a 12,000-mile fight for a golden statue which embodies the secret of renewed male virility, through acupuncture. is by S. Lee Pogostin and Sylvia Schneble. The film will be released this summer as an important part of AIP's 20th Anniversary

Columbia Casts Hackman For 'Bite the Bullet'

Academy Award winner Gene Hackman is the first star cast for "Bite the Bullet," which Richard Brooks is writing and directing for Columbia Pictures, a division of Columbia Pictures Industries. Because of the urgency of the story, an outdoor adventure, Brooks set an April 1 starting date.



BOXOFFICE BAROMETER

This chart records the performance of current attractions in the opening week of their first runs in the 20 key cities checked. Pictures with fewer than five engagements are not listed. As new runs are reported, ratings are added and averages revised. Computation is in terms of percentage in relation to normal grosses as determined by the theatre managers. With 100 per cent as "normal," the figures show the gross ratings above or below that mark. (Asterisk * denotes combination bills.)

260 920	BALTIMORE	ВОЅТОМ	BUFFALO	CHICAGO	CINCINNATI	CLEVELAND	DENVER	DETROIT	HARTFORD	KANSAS CITY	LOS ANGELES	MEMPHIS	MINNEAPOLIS	NEW HAVEN	NEW ORLEANS	NEW YORK	PORTLAND	SAN FRANCISCO	SEATTLE	ST. LOUIS	AVERAGE
American Graffiti (Univ)	110	625	140		550		100	70		425	800	300	400			595					374
Ash Wednesday (Para)	85	270	140			190	165	110	135		260			175		320					185
Bang the Drum Slowly (Para)		365	135	200	350	145		90	90	170	255		100	70		425					200
Battle of the Amazons (AIP)			135	250	125		150			75	90					175					142
Cops and Robbers (UA)	120	200			375	60	125		135	100	155		95			270					163
Day of the Dolphin, The (Emb)				225	200	330					540	150	170				-				269
Deadly Trackers, The (WB)		290	130		150	125	115		150	150	65		100	150							142
Don Is Dead, The (Univ)		425	125	225	300			60	75		160		75	100							172
Don't Look Now (Para)	165			250		130	150			-	785					410					315
Don't Look in the Basement (AIP)				250	400	160	275	90	100	150	80			125	700					250	235
Executive Action (NGP)	200	500	130		300	165	320	75		800	350	200	375	115		475		425			
Exercist, The (WB)		1760			950	2180	900	395		750			840			1100					,208
Hell Up in Harlem (AIP)			140	300	250	200	200	310				500									271
Hit (Para)	60	300	160	300	250	130	170		150		280	200	100	115		210		200		450	205
Italian Connection, The (AIP)		400		225	200	105	100		115				110	100		190		200		100	172
Jimi Hendrix (WB)		425					200	105		250	600	400	90						400	400	320
Jonathan Livingston Seagull (Para)	135	315		250	300	90	140	75	130		100	150		175		140			100	100	188
Laughing Policeman, The (20th-Fox)		200	150		350			80			280	100				1.0					195
Long Goodbye, The (UA)	250	950					300	75	175	300	120		190			415		125			290
Magnum Force (WB)	125	1120	180	400	950	660	500	200	500	800	630	400	725	400		440		120			535
Massacre in Rome (NGP)		200	125		100				160	-		100	720	100		200					158
New Land, The (WB)		150	160	250	100	40	140	70	115	400	165		190	90		385		500			197
Night Watch (Emb)		135	125		350	125	175			175		200	160	200		165					178
1001 Danish Delights (Cambist)	280	215	240	-		305			260	170	100	200	100	270		310					270
Paper Chase, The (20th-Fcx)	120	600	140	400	700	170		135	200		300		-	270		390					328
Papillon (AA)	220	575	150	350	800			110	750	300	375			600		000					423
Robin Hood (BV)			180		600	300		110	175		250	300		125		130					240
Screaming Tiger (AIP)		100		250	75		150	65	100	200	200	200		120		100					134
Seven-Ups, The (20th-Fox)	280		140	175	400	200			150	250	110	100		140							204
Siddhartha (Col)		225			200		240	75	70	200	100		400	75							173
Sleeper (UA)	320		160		700					500	560										448
Spook Who Sat by the Door, The (UA)		225	130	250	350	270	100	150	135		670	200	70	70		_		250	200		213
Sting, The (Univ)		500	160	300	950	600	600	345		500	690	800	410		700	620		200	200		552
Summer Wishes, Winter Dreams (Col)					350	295					285				, 00	280		250		-	292
SuperManChu (Capital)			130					350	175	225				150		350		200			230
Tales that Witness Madness (Para)			135			70	75	40			95		-								
That Man Bolt (Univ)		200		275	500			525			100										320
Triple Irons (NGP)				200	300		100		100										125		320
Way We Were, The (Col)	120	300	160		650	380	360	200	600	500	565	350	425	800	600		500		125		165
Westworld (MGM)		125			350	350		175	175		100	000		140			000				434
Your Three Minutes Are Up (CRC)	75	105			200	80				100	190		110						125		188

TOP HITS

- OF
THE WEEK

individual runs, not an average Listings are confined to opening week figures on new reseases unity

٠	Jimi Hend	drix	: (W	/E	3)														
	Boston	٠.		•		٠	 	•	•	•	•	•		•	b	4	g	. 42	25	

4.	Hell Up in			
	Denver	• • • •	 ••••	 200

- 5. Magnum Force (WB)
 Detroit200

- . ADLINES & EXPLOITIPS
- · ALPHABETICAL INDEX
- . EXHIBITOR HAS HIS SAY
- · FEATURE RELEASE CHART
- FEATURE REVIEW DIGEST
- . SHORTS RELEASE CHART
- . SHORT SUBJECT REVIEWS
- · REVIEWS OF FEATURES
- . SHOWMANDISING IDEAS



THE GUIDE TO

BETTER BOOKING AND BUSINESS-BUILDING

Giveaways, Contests Provide Spark For 'Robin Hood' in Duluth, Minn.

A life-size stuffed bear, a \$100 dining certificate, records, "Robin Hood" dolls and reward posters were all given away in related contests sponsored in behalf of the engagement of the new Walt Disney cartoon feature "Robin Hood" at the Norshor Theatre in Duluth, Minn.

Norshor manager George R. Brown arranged to have a stuffed Little John, one of the characters in the movie, given away to a lucky child on WDSM-TV's Mr. Toot program, the top area children's show. Brown furnished Mr. Toot with 5,000 "Robin Hood" coloring contest folders, and Mr. Toot distributed them to his live audience on his Tuesday and Thursday programs and advised the children that there were contest entries available at the TV station and in the lobby of the Norshor Theatre.

Mr. Toot had the stuffed bear sitting next to him during all of his daily programs, Monday thru Friday, for three weeks in advance of the playdate, gave plugs frequently announcing the picture's opening at the Norshor and ran non-commercial film clips from the picture.

The winner of the coloring contest was announced on the air by Mr. Toot two days prior to the film's opening. The winner was a little girl from Eveleth, Minn., a town located 60 miles from Duluth. Second prize, a "Robin Hood" record album, was awarded to the first place winner's little sister. Brown personally delivered the prizes to the two young ladies at their home in Eveleth. The Eveleth News carried a picture story of the presentation, as did the Messabi Daily News, the daily newspaper in Virginia, located three miles from Eveleth.

Brown announced that a number of entries had been received from a local day activity center and that he had invited those entrants to a free showing of "Robin Hood" at the Norshor Theatre.

Another "Robin Hood" contest was aired over WAKX radio in Duluth. Prizes included hams, gift dining certificates from the Robin Hood Restaurant, "Robin Hood" record albums and guest tickets to the movie. Brown reported that hundreds of entries were received for the radio contest.

The Robin Hood Restaurant sponsored its own contest in connection with the film, offering a \$100 dining certificate.



Julianna Tassoni of Eveleth, Minn. (center), won a life-size Little John, one of the characters in the "Robin Hood," in a coloring contest held in conjunction with the film's engagement at the Norshor Theatre in Duluth, Minn. Second prize, a "Robin Hood" record album, was won by Julianna's little sister, Nancy. Making the presentation is Norshor manager George R. Brown.

Valentine Girl Selected At South Dakota Theatre

A year ago manager Anthony Minchin of the Homestake Theatre in Lead, S.D., began advertising a Valentine Girl contest 10 days in advance of Valentine's Day, Gals attending the theatre on Valentine's Day could register by listing such vital statistics as their age, height, weight and color of hair and eyes.

A description of the Valentine Girl had previously been posted in the lobby listing the age (17-23), height (5-6 to 5-7), weight (125-30) and hair (red).

Minchin received 98 entries plus a few boys who chose to register. The winner, a young lady from nearby Deadwood, won a dinner for two, a box of Valentine candy and a two-week pass to the Homestake.

The contest received publicity in the newspaper as well as on local radio.

Shopping Bags Boost 'Way We Were' Date

This past Christmas season at the Westland Mall Shopping Center in Columbus, Ohio, was quite typical of years gone by many tired, frustrated shoppers going from store to store looking for those special gifts, children visiting Santa—with one major exception, last month's holiday rush found shoppers carrying "Streisand-Redford—'The Way We Were'" shopping bags with them.

Prior to the Christmas day opening of the film at the Westland Cinema 1, located in the mall, shopping bags were distributed to stores in the mall for the merchants to give to their customers during the holiday season. Shopping bags could be spotted everywhere on the mall, according to Westland Cinema officials—in the stores and, most of all, in peoples' hands.

Musicland Record Store arranged a special display themed around its Barbara Streisand records and used copy promoting the "The Way We Were" in the display.

The Walden Book Store displayed copies of the novel along with posters of the movie. The store has already sold over four shipments of novels.

Westland Cinema employees wore white and blue T-shirts with "Streisand & Redford Together" imprinted on them. Badges and key chains were handed out to patrons on Christmas day.

During the holidays, the radio stations in the area supplemented the Westland Cinema promotion by playing the title song, from the film, sung by Streisand.

Sweetheart Party Highlights Pre-Valentine's Festivities

When he was manager of the Crest Theatre in Clinton, Mo., last year, Jerry Mason held a double-bill Sweetheart Party as part of his pre-Valentine's Day activities.

The lobby and refreshment center areas were decorated with cupids, hearts and clusters of red and white balleons. Patrons at the separate-admission late show registered for prizes which included a fur-lined bath tub, a free night on the town and boxes of Valentine candy in heart-shaped boxes.

Mason found an old bathtub, painted it and lined it with bright red fake fur. Dubbed the "Love Tub," it was set up in the lobby two weeks in advance, where it could easily be seen from the sidewalk by passersby.

Energetic Coeds Conduct 'Sleeper' Marathon for Woody Allen Picture







Two courageous, seemingly untiring young coeds from Northern Kentucky State College participated in a "Sleeper Marathon" held in conjunction with the playdate for the new Woody Allen picture at the Studio Cinemas in Cincinnati. The girls took up residence for one week in the window at the Loll 43 Cocktail Lounge. Amy Cordosi (top photo, left) was declared the winner after one week. Attraction boards, like the one at the Time Towne Cinema (bottom right), were displayed in all of the Mid States theatres in downtown Cincinnati.

By FRANCES HANFORD

Would you have enough courage to sleep in a public window where pedestrians could peck on the window for your attention, camera bugs could constantly take your picture and TV cameramen, with their bright lights, would make it a point to show you in disarray for newscasts?

Two young coeds at Northern Kentucky State College, Covington, Ky., did it for fun to promote a recent engagement of United Artists' "Sleeper" at the Studio Cinema in Cincinnati, Ohio. The promotion began with a tie-in with WEBN-FM to find two girls to participate in a "Sleeper Marathon." The station ran a total of 60 free promo spots in search for the two

girls. After the two young ladies were selected, a tie-in was arranged with Loll 43 Cocktail Lounge, located in the Dubois Tower on the beautiful new Fountain Square Plaza. A big bed was placed in the front window of Loll 43, which served as the girls' home during the contest.

The marathon rules required that the girls be in bed by 8:30 each evening and 2:30 in the afternoon. Each sleeper had three hours off away from the bed each day. The girls were required to check in and out with an authorized contest official.

The "Sleeper Marathon," which ran for one week, received widespread publicity in the form of extensive radio and television coverage and attraction boards in all of the Mid States theatres in downtown Cincinnati.

Kung Fu Marathon Offered At Wolfberg's Paramount

Tom Smiley, general manager, Wolfberg Theatres, assembled five top martial arts features on the same bill last month, following the concept of the highly successful "Go Ape for a Day" promotion that 20th Century-Fox used to launch its fifth and final "Apes" picture, "Battle for the Planet of the Apes."

The martial arts program was comprised of the first-run Warner Bros. release "The Sacred Knives of Vengeance" (as a headliner); "Five Fingers of Death"; "Fists of Fury"; "The Chinese Connection," and "Kung Fu: The Invisible Fist."

On the screen, the five films ran a total of nine hours, which Smiley said "should be long enough for even the most avid martial arts fan."

The martial arts marathon played one week only at the Paramount Theatre. The blockbuster program was promoted via a combo ad under the headline "An All-Day Marathon of Kung Fu Giants! See Five of the Bloodiest Martial Arts Pictures Ever Made."

Radio, Record Shop Tie-Up Scoring Big For 'Hendrix'

Warner Bros. used the successful teaming of radio stations and record shops to hypo engagements in Dallas and Houston of its successful musical documentary "Jimi Hendrix."

In Dallas, progressive rock station KAFM held a midnight preview screening at the Esquire Theatre. For one week, through promo spots and ad-libbed DJ banter, listeners found out they could pick up tickets for the preview at Sound Town record stores, located all over the city. Each disc outlet featured window and in-store displays, including posters, stills and records, as well as Jimi Hendrix standees and flags.

In Houston, the same kind of promotion was extended with KLOL and Evolution Tapes and Record stores. Other cities in which the radio station-record store tieup have taken place include Los Angeles, San Francisco, Seattle, St. Louis and Sacramento.

Radio-TV Stations Herald 'Magnum Force' in Denver

Three promotions over radio and TV stations covering a very broad segment of the Denver market helped herald the smash engagement of "Magnum Force," the Warner Bros. sequel to "Dirty Harry."

KOA-AM gave away Clint Eastwood personality posters to listeners who called in and later stopped by the station offices to pick them up.

"Magnum Force" T-shirts were offered on the air to members of the young listening audience of KIMN radio.

On KWGN-TV, the afternoon movie host, Tom Shannon, showed the large "Magnum Force" standee and asked viewers to send in names to be eligible for winning it in a drawing.

'Paperback Hero' Is Capturing Laurels

TORONTO — Agincourt Productions' "Paperback Hero" has moved into its 15th week at the New Yorker here, where it has scored an impressive gross to date, with no end of its run there yet in sight. Twelve additional Ontario situations were opened after Christmas and most of these now are in the fourth week of their engagement.

The world premiere of this Canadian feature film was held simultaneously in five Saskatchewan houses last September and, in two of the five, the Paramount in Saskatoon and the Capitol in North Battleford, the film set a house record, beating the old mark set by "The Godfather." The picture has not opened as yet in British Columbia, Manitoba, Quebec or the Maritimes but is expected to open in all of these provinces within the next two or three months.

To date "Paperback Hero" has grossed \$400,000 in all playdates and a \$1,000,000 Canadian gross is projected, which would be a "first" for an English Canadian film.

Sales manager Ed White of Alliance Film Distribution told Boxoffice that an American sale has been secured and that the International market is now being solicited.

"A great deal of interest in 'Paperback Hero' is being shown in that area," White said.

Ernest O. Smithies Dies; Longtime FP Manager

KINGSTON, ONT.—Ernest O. Smithies, former manager of the Capitol Theatre and, in earlier days, the Tivoli and Grand theatres, died at his home in the Annandale Apartments. He was over 80 years of age.

Smithies came to Kingston 47 years ago from Toronto. His experience in Canada began in 1911 when he came here from England and got a job as usher, cleaner and rewind man in Toronto.

He was a member of the Motion Picture Ass'n, charter member of the Nickelodeon and a long-standing member of the Shrine. Smithies for 25 years was a member of Famous Players Canadian Corp., his employer until retirement in 1968.

Presenting Vintage Films

EDMONTON, ALTA.—The Klondike Cinema currently is running a series of really great motion pictures from yesteryear which should appeal to every movie fan. A recent weekend matinee feature was Samuel Goldwyn's masterpiece, "Guys and Dolls," starring Frank Sinatra, Marlon Brando and Jean Simmons.

Mrs. Marguerite M. Knott

From New England Edition

NEW MILFORD, CONN.—Mrs. Marguerite Middletown Knott, 75, a retired story analyst for MGM Studios, Culver City, Calif., died at her home Wednesday (2). She retired from MGM in 1958.

Children's Treatment Centre Opened In Vancouver by Variety's Tent 47

VANCOUVER—Paid for by the generosity of hundreds of thousands of British Columbians, Variety's Treatment Centre for Children officially was opened Friday, January 11, by the province's Lt. Gov. Walter Owen. The main physiotherapy section was packed with a standing-room-only crowd which heard a succession of speakers pay tribute to the "ordinary people" who made reality of what once was referred to as "an impossible dream."

The first two phases—including a 20x40foot hydrotherapy pool—of the \$650,000 Surrey treatment facility have been completed three years after Variety Club Tent 47 undertook the building of the center.

During the Tiny Tim Fund campaigns of 1971 and 1972, Vancouver Sun readers contributed nearly \$200,000 for the construction. The rest of the money, \$450,000, was raised by Variety Club telethons which were sponsored by Channel 8.

Treatment for 170

The Surrey center provides treatment for 170 youngsters who have cerebral palsy and other neurological disorders. Most of them attend at least once a week and 50 of them are under six years of age.

Said Lt. Gov. Owen, "I am very happy to be here to participate in the opening of this facility, because I have had the great privilege of being interested in this type of work with the G. F. Strong Rehabilitation Centre in Vancouver. I think there is no finer work that can be done than to look after these young people who are starting life with none of the blessings most of the rest of us have."

Stuart Keate, publisher of the Vancouver Sun, said he was particularly grateful to more than 10,500 Sun readers who made individual donations to successive Tiny Tim Fund campaigns. "It has been a real pleasure to work with our friends in the Variety Club which, in the six or seven years it has been in existence in Vancouver, probably has done more good work than any other organization," Keate added.

Has Raised \$250 Million

He noted that internationally Variety has raised \$250,000,000 to aid handicapped children, making it the greatest children's charity in the world.

Smelling gently of red cedar and alive with color, the new treatment center is a splendid structure.

"We backed off as far as we could get from institutionalized white tile," said John Wallace, architect. "We have screeching reds alongside howling oranges. The colors alone will knock sensitive adults on their ear—but the kids will love them. And that's what we're trying to do, stimulate children who up until now haven't had very much of anything."

The old treatment center was built in 1961 on an extremely limited budget. It was barely adequate for the needs of a half-dozen children. The pool, where crippled children learn to move and strengthen weak muscles, was a plastic wader, with a \$7.95 price tag. Now, all that has changed.

Miss Dorothy Ladner, head of the treatment center, and Hugh Cuthbertson, president of the Lower Fraser Valley Cerebral Palsy Ass'n, were presented with symbolic keys to the new facility.

Also participating in the unveiling ceremonies were Ray Peters, president of BCTV, Ltd.; Zollie Volchok, vice-president of Variety Clubs International; Surrey Mayor Bill Vander Zalm; Provincial Secretary Ernie Hall; Delta MLA Carl Liden, and Jim Peacock, chief barker of Variety Club Tent 47. Col. John Toogood, aide-decamp to the lieutenant governor, also was present for the event.

NFB Film Is Chosen One of Year's Best

MONTREAL—A number of Quebec newspapers have chosen the National Film Board's "Tendresse Ordinaire" as one of the best films of 1973. Directed by Jacques Leduc, "Tendresse Ordinaire" has been hailed as an artistic achievement, a film highly ranked in importance in the Quebecois cinema by French-language film critics in Quebec.

"It is surely one of the nicest films ever made here," wrote André Leroux of le Devoir, who named "Tendresse Ordinaire" runner-up to "Last Tango in Paris" and "Cries and Whispers" in his best ten list. Robert Lévesque of Quebec-Presse said: "Tendresse Ordinaire" is an undeniably beautiful film. In its simplicity and nobleness, it immediately imposes itself as one of the most authentic Quebecois films and also as one of the most universal films to come out of Quebec."

"Tendresse Ordinaire," which is Jacques Leduc's second major feature after "On est Loin du Soleil," stars Esther Auger, Jocelyn Bérubé and Luce Guilbault.

Released as a noncommercial film, "Tendresse Ordinaire" is being shown at junior colleges across the province and also can be borrowed from NFB libraries throughout Canada,



CALGARY

The Calgary Film Society is presenting a special retrospective film series, restricted to society members only. This is a form of bonus for members and the subscription is for the entire series only (no single admissions will be sold) at a cost of \$4. Since seating in the National Film Board Theatre where the screenings will be held is very limited, members are urged to pick up their subscription immediately, as it will be on a first-come, first-served basis. The series will consist of four features that were directed by John Huston and the first show will be Tuesday (12). This program of Huston films will replace the Carl Dreyer series that originally was planned by the society.

The Purnell brothers, Don and Gordon, of Red Deer, well-known in theatre circles, were in town recently and spent some time calling on various branch managers.

Edmonton's Londonderry A Theatre is promoting the Walt Disney production of "Robin Hood" through a contest, with the winner receiving a trip for two to Disneyland through the courtesy of United Tours.

The department of communications media at the University of Calgary is sponsoring two separate series of films featuring widely acclaimed documentaries. The series is being shown on consecutive Mondays in Science Theatre 148 and there is no admission charge. The first series, which started January 14, featured "The Ascent of Man," with episodes of one hour duration being shown. The weekly program of two hours is filled out with educational and entertaining short subjects. Mrs. Sally Lawrence, deputy director of operations for University of Calgary communications media, is very enthusiastic about the programs, which she describes as a "fantastic film series," with special emphasis on Canadian films. "The Ascent of Man" was produced by the Brit-ish Broadcasting Corp. and has been made available to the university through MacMillan Bloedel of Vancouver, a giant in Can-ada's lumbering industry. The other series features "Civilization, America; A Personal History of the U.S." This is another example of the recent trend in Canadian business and financial circles to finance various

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facets of the arts and thus give Canadians a chance to enjoy the different art forms.

The January 16 presentation of the University Centre's continuing series on the western was "The Left-Handed Gun." This feature was produced in 1958 and was directed by Arthur Penn. Paul Newman gave one of the most outstanding performances of his career in this picture, which was shown in the University Theatre . . . "Le Grand Film Ordinaire (Jeanne d'Arc N'est Pas Morts, Se Porte Bien et Vit au Ouebec)/The Great Ordinary Film (Joan of Arc Is Alive and Well and Living in Quebec)" was shown in the Contemporary Canadian Cinema series screened in the Edmonton Public Library Theatre Friday, January 18. This series is co-sponsored by the National Film Theatre and the Edmonton Public Library. The picture, a French film with English subtitles, tells the story of Joan of Arc coming to live in Quebec and finding out what it is like there. Admission was by membership and restricted to persons 18 years of age and over.

The recent showing of "Oh! What a Lovely War" (by Richard Attenborough) in the Calgary Film Society's international program gleaned a 72.0 Audience Reaction Index.

The seasonal holidays cut into the working time of the Alberta Censor Board to such an extent that only 29 features were reviewed in the month of December. Of these, four were classed as "family," three as "adult," seven as "adult-not suitable for children" and the balance of 15 as "restricted adult." In a very rare occurrence a distributor, Astral Films, was instructed that a family-rated picture, "The Belstone Fox," must bear a warning on all advertising. The warning: "A Film About Fox Hunting." There are five additional films that must carry warnings in all advertising. "Jimi Hendrix" (WB) has "Warning: Language May Be Objectionable to Some." The Cinepix film "Kamouraska" has "Warning: Requires Mature Understanding." Two Bellevue pictures, "The Laughing Policeman" and "The Seven-Ups," have "Warning: Violence May Be Objectionable to Some." "Papillon" (Ambassador Films) has "Warning: Contains Violent Sequences." "The Italian Connection" (Astral Films) has "Warning: Coarse Language and Violence Throughout."

In the "adult" classification there was one French film dubbed in English. The "restricted adult" ratings included one British, one Danish-English dubbed, one U.S.-Italy-Germany, one Chinese-English dubbed and one West German. This is the first time, to our knowledge, that the censor board has issued the warning as used on "Kamouras-ka"—"Requires Mature Understanding." This delightful and unassuming phrase seems to carry a hidden meaning—think about it for a moment. Of three words, the first and last are clear and easily understood. But, behold the key—or center—

word, "mature." Everyone who can read these words knows what "mature" means in the ordinary sense. However, the meaning of this word in the context used by the censor board leaves one wondering what the censor really means.

In the "adult-not suitable for children" classification, persons 16 years of age and over are allowed in the theatre-but under-16 children must be accompanied by parents or a bona fide guardian 21 years of age or over. So the "not suitable for children" simply serves as a guideline for concerned parents. Now, back to "mature." Does the censor board mean that at 16 years of age a person is capable of mature understanding? If this is the meaning, then why is the same 16-year-old barred by law from viewing a "restricted adult" picture? If "mature understanding" comes to a person at 16 years, or younger if in the company of a parent or guardian, what magical quality must be added or acquired at 18 years (apart from the passage of time) so that the censor board will allow that person to see "restricted adult" films? It is very unlikely that any explanation of this particular warning ever will be forthcoming, if for no other reason than that the board is extremely busy and it would require considerable time to clarify this unique phrase satisfactorily.

The Odeon Theatre here was a busy, busy house during a recent weekend. Friday, January 11, there a showing of "Woodstock" at midnight, offering all the sights with sound in the dimension of full fourtrack stereo, plus two chapters of the original serial "Batman and Robin." In this rock series, two chapters of the 1940 serial will be shown with each feature. Then Saturday afternoon, January 12, there were two matinees of "Mr. Belden's Amazing Gasmobile." starring Red Skelton and Sally Forrest, This picture formerly was released under the title "Excuse My Dust." The regular feature shown that night was "The Way We Were," with Barbra Streisand and Robert Redford. Sunday afternoon, January 13, saw the initial program in Odeon's fourth annual Shakespeare Festival, with a matince of Roman Polanski's "Macbeth," an outstanding version of the classic. That all adds up to a lot of entertainment for a lot of people on just one weekend.

Eli Horowitz Appointed Columbia Business V-P

From Eastern Edition
NEW YORK—Eli Horowitz has been appointed vice-president in charge of business affairs for Columbia Pictures, it was announced by David Begelman, president of Columbia Pictures, a division of Columbia Pictures Industries, Inc.

Horowitz has been with Columbia since 1947.



REVENUE AT NO EXTRA COST

With Bogart Festival

NIAGARA FALLS, ONT .- The new Skylon Cinema in Niagara Falls has opened with a Humphrey Bogart Festival. Director of programing J. R. Cameron says the cinema, which is located in the famous Skylon Tower Building, will feature Canadian films.

As a 16mm house, it will not present first-run U.S. releases but there are such possibilities as classics-Bergman and other foreign masters-and old horror epics.

Cameron declares the operators of the theatre will have to learn by experience what kind of audiences will "make" an alternative theatre in the city.

The festival started with "Casablanca" (1942), plus "High Sierra" (1941), presented January 18-20; "The Big Sleep" and "Dark Passage," January 25-27, and onscreen Friday (1) through Sunday (3) was "The Maltese Falcon" (1941) and "The Treasure of Sierra Madre."

TORONTO

Interest in "The Exorcist" at the University was heightened-if that is humanly possible-by unfounded reports that the Ontario Censor Board was contemplating making certain cuts in the film.

The WOMPI Club held a meeting at the Town Hall Restaurant Monday evening, January 21.

'Selected' to Be Filmed Entirely in Wisconsin

From North Central Edition

TOMAHAWK, WIS. - Movie cameras are rolling here, where the first featurelength film ever to be shot completely in Wisconsin is being made by a new company, North Star Communications. The firm engaged veteran cinematographer Jack Willoughby from the West Coast, technicians from New York and a lead actor, Nick Holt, from Chicago.

Most of the acting talent, however, is from local areas-Wausau, Stevens Point, Tomahawk, Merrill and elsewhere. Mrs. Bill Rebane of Gleason wrote the script, with a setting in northern Canada, a locale that can be represented by the area around Tomahawk.

The sci-fier is titled "The Selected" and the plot is concerned with some unsolved scientific mysteries. "There'll be no monsters in this one," confided Mrs. Rebane. "It'll all be within the realm of reality and deals with man's disregard for his environment."

Members from a local theatre guild will fill a number of lesser speaking roles. Backers for the new film company all were found in the area.

"The Selected" is being produced in the chilly winds of winter under the direction of a local man, plus the moxie of Willoughby, who has shot scenes for major motion pictures. A TV special won him an Emmy.

Skylon Cinema Debuts Ten of 12 Calgary First Runs Rate 'Excellent'; Other Two 'Very Good'

CALGARY—Below zero temperatures and strong winds prevailed here but apparently only made the public more inclined to seek entertainment in the cozy comfort of Calgary theatres. Again the weekly results were just about all that exhibitors could hope for: ten "excellent" and two "very good" gross ratings for the 12 available first-run screen programs. With such a powerful lineup across town, of course, there was no chance-or reason-for a new film to start a run.

Calgary Place 1-Jonathan Livingston Seagull
(Para), 2nd wk Very Good
Chinook-Robin Hood (BV), 3rd wk Excellent
Grand 1-Sleeper (UA), 3rd wk Excellent
Grand 2-The Laughing Policeman (BVFD),
2nd wk
North Hill-Summer Wishes, Winter Dreams (Col),
2nd wk Very Good
Odeon-The Way We Were (Col), 9th wk Excellent
Palace—The Seven-Ups (BVFD), 2nd wk Excellent
Palliser Square 1-Magnum Force (WB),
2nd wk Excellent
Towne Cinema-American Graffiti (Univ),
11th wk Excellent
Uptown 1—The Sting (Univ), 2nd wk Excellent
Westbrook 1—All the Way Boys! (BVFD),
3rd wk Excellent
Westbrook 3-Ash Wednesday (Para),
2nd wk

Eight Toronto First Runs Achieve 'Excellent' Level

TORONTO-Eight "excellent" ratings, a significantly large number to such top grossing marks for this city, featured this week's Barometer report and all were recorded by holdover films. Earning spots on Toronto's 'excellent' business honor rolls: "Don't Look Now," "American Graffiti," "Sleeper," "The Exorcist," "Cinderella Liberty," "Papillon," "Magnum Force" and "The Sting."

Coronet—The Wrestling Queen (C-P);
Karate—The Hend of Death (C-P) Good

Four Seasons 1—Executive Action (NGP),
8th wk. Very Good

Four Seasons 2—The French Conspiracy
(Cine Globe) Good

Hollywood (North)—Ash Wednesday (Para),
2nd wk. Good

Hollywood (South)—The Day of the Dolphin
(BVFD), 2nd wk. Good

Hyland 1—The Sting (Univ), 2nd wk. Excellent

Hyland 2—Summer Wishes, Winter Dreams (Col),
9th wk. Good

Imperial 1—The Tell Blond Man With One

Black Shee (AFD), 3rd wk. Good

Imperial 2, Mississauga Square 3—Magnum

Force (WB), 2nd wk. Excellent
Imperial 3—The Chinese Professionals (NGP),
2nd wk. Excellent

Memorial 4, Mississauga Square 4—Papillon (AA),
3rd wk. Excellent

New Yorker—Paperback Hero (Alliance),
14th wk. Very Good

Towne Cinema—Cinderella Liberty (BVFD),
2nd wk. Excellent

Uptown 1—Sleeper (UA), 3rd wk. Excellent

Uptown 1—Sleeper (UA), 3rd wk. Excellent

Uptown 3—Don't Look Now (Para), 2nd wk. Excellent "The Exorcist," "Cinderella Liberty," "Pa-Uptown 2—American Graffiti (Univ),
9th wk. Excellent
Uptown 3—Don't Look Now (Para), 2nd wk. Excellent
Uptown Backstage 1—Mean Streets (WB),
2nd wk. Good
York 1—The Way We Were (Col),
11th wk. Very Good
York 2—The Seven-Ups (BVFD), 2nd wk. Good
Yorkdale, others—Rebin Hood (BV), 3rd wk. Good

Six 'Excellent' Grossing Mark by Vancouver Films

VANCOUVER-With few exceptions, this was another report week of superlative boxoffice performances. Both "The Exorthird frame at the Stanley Theatre, and "American Graffiti," 15th week at the Varsity, topped their previous record week totals at those playhouses. Naturally, Vancouver exhibitors are thoroughly enjoying every day and night of this public surge to

their theatres to view widely heralded prod-

ucis.
Capitol-Magnum Force (WB), 3rd wk Excellent
Caronet-The Sleeper (UA), 4th wk Average
Denman Place-The Sting (Univ), 4th wk Excellent
Downtown—The Day of the Dolphin (BVFD),
2nd wk
Odean-The Way We Were (Col), 3rd wk Excellent
Orpheum-Popilion (AA), 4th wk Excellent
Park-Jesus Christ Superstar (Univ),
28th wkVery Good
Stonley-The Exercist (WB), 3rd wk Excellent
Varsity-American Graffiti (Univ), 15th wk, Excellent
Vague—The Laughing Policeman (BVFD),
3rd wk

Five Winnipeg Features Still Gross in 'Excellent' Class

WINNIPEG-Grosses continued steady but off slightly from the previous week, as Christmas business waned. Still "excellent" were holdovers "American Graffiti," "The Sting," "The Way We Were," "Robin Hood" and "Magnum Force." "Sleeper" and "Jonathan Livingston Seagull" were "very good" and "Last Tango in Paris," nearing the end of its third month, was still above average.

3rd wk.
North Star II—Jonathan Livingston Seaguil Para), 3rd wk. Very Good
Odean—The Sting (Univ), 3rd wk. Excellent
Polo Park—American Graffiti (Univ),
12th wk. Excellent
Windsor—Come, Come All (Mardon);
The Masterpiece (Mardon) Average

Edmonton Grosses Sustain High Levels Despite Bus Strike

EDMONTON-This city's bus strike goes on and on; yet support for first-run theatres has remained consistently strong throughout the strike and in the face of bitterly cold winds and below-zero weather. Although a couple of the holiday-booked films faltered and tumbled to the "fair" level, everything else held up admirably on the "excellent" and "very good" planes of weekly returns.

Garneau—The Peper Chase (BVFD), 2nd wk. Excellent Londonderry A—Robin Hood (BV), 3rd wk. Excellent
Odeen 1-The Sting Univ), 2nd wk Excellent
Odoca 2. The Laughing Policemen (BVFD)
2nd wk Very Good
Peremount-Magnum Force (Wti), 2nd WK Excellent
Plaza 1-The New Land (WB), 2nd wk Fair
Plaza 2-The Long Goodbye (UA), 2nd wk Fair
Rigito-Sleeper (UA), 3rd wk Very Gond
Varsceng-American Graffiti (Univ.)
13th wk Excellent
Westmount B-Jonathan Livingston Seeguli
(Para), 2nd wk Excellent

'American Graffiti' Keeps Adding To Montreal Weekly Gross

MONTREAL - "American which completed its 13th Montreal week with another "excellent" grossing total at the York Theatre, continues to amaze the local film industry: the film just keeps on building up its grossing returns each week and a longer run than anyone dared forecast now seems easily possible. "American

(Continued on next page)

VANCOUVER

Zollie Volchok, Variety Clubs International vice-president, made a special trip here



from Seattle to attend the official opening of Variety's Treatment Center for Children Friday, January 11. Volchok officiated at the unveiling of the Variety Club plaque.

Lucille Courchine, president of Women of Variety, and Vi Hosford, vice-presi-

dent of Women of Variety, were busily engaged in seeing that catering and refreshment services for the affair were attended to properly.

Doug Isman, Canfilms, returned from the embattled South-weatherwise, that isjust in time to hit one of the wildest weeks we have had in a long time. Meanwhile, Charles Backus of the same firm headed toward San Diego, Calif., to escape our downpours. If he left his galoshes behind, however, he made a big mistake!

After viewing four episodes of the locally produced musical "When We Danced," the Global TV brass in the East asked Rai Purdy to provide ten more shows. The pro-

gram people at the new network flipped out over veteran singer Norma Locke who, at what normally would be considered retire-ment age, would appear to have a brand new career ahead of her . . . CBUT sent local "Hourglass" emcee Mike Winlaw down to Texas to interview William Peter Blatty, the producer of Warner Bros.' "The Exorcist." in his home territory. The result was a halfhour special in prime time over the local CBC-TV outlet. Residents around the Stanley Theatre, already up in arms due to loss of curbside parking, got scant solace from the fact that "The Exorcist" is locked in the house for 24 weeks, 20 more weeks assured in a moveover.

'American Graffiti' Has Another 'Excellent' Week

(Continued from preceding page)

Graffiti" was only one of five "excellent" grossers for Montreal exhibitors. Also in that category were "The Paper Chase," "Magnum Force," "Papillon" and "Sleeper," all holdovers.

Avenue-The Paper Chase (BVFD), 3rd wk Excellent
Cloremont—Robin Hood (RV) 3rd wk Good
Locks'—Magnum Force (WB), 3rd wk Evcellent
Palace—Papillon (AA), 4th wk
PVM 1—Sleeper (UA), 3rd wk
FVM 2—The New Land (WB), 3rd wk
Westmount-Jonathan Livingston Secguil (Para).
3rd wk
York-American Graffiti (Univ), 13th wk Excellent

Film Production Seminars To Continue in Hollywood

HOLLYWOOD-A seminar on low-budget film production attracted so much community interest that the Hollywood branch library has decided to extend it for an indefinite period. The seminars, presided over by Les Tremayne, are held Saturday mornings at 11 a.m.

"Making It in the Film Industry" was the overall title for the Saturday (19) discussion led by young industry professionals Jim Edwards, Tom Anderson and Edward Roach, All are affiliated with Oxford Films, the educational subsidiary division of Para-

mount Pictures.

Roach was production manager of the School of Visual Arts in New York City and he now operates his own film photography studio in Los Angeles. Edwards and Anderson both have been cinematographers on films that won Sine Golden Eagles and Columbus Chris Awards.

Admission to the seminars is free. Librarian Mona Neels will be announcing future programs soon.

James Caan in National Rodeo

DENVER—Actor James Caan, who is known for his starring roles in "Brian's Song" and "The Godfather," was one of the celebrities competing in the National Western Rodeo here. Caan is a member of the Denver-headquartered Rodeo Cowboys Ass'n.

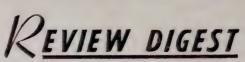
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- CLEARING HOUSE for Classified Ads
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- FEATURE REVIEWS for Opinions on Current Films
- REVIEW DIGEST for Analysis of Reviews

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BOXOFFICE BOOKINGUIDE

An Interpretive analysis of lay and tradepress reviews, Running time is in parentheses. The plus and minus signs indicate degree of merit, Listings cover current reviews regularly. © Is for CinemaScope; ® Panavision;
① Technirama; ② Other Anamorphic processes, Symbol () denotes BOXOFFICE Blue Ribbon Award; All films are in color except those indicated by (b&w) for black & white. Motion Picture Ass'n (MPAA) ratings: ②—General Audiences; PG—All ages admitted (parental guidance suggested); ③—Restricted, with persons under 17 not admitted unless accompanied by parent or adult guardian; ⑥—Persons under 17 not admitted. National Catholic Office for Mation Pictures (NCOMP) ratings: Al—Unobjectionable for General Patronage; A2—Unobjectionable for Adults or Adolescents; A3—Unobjectionable for Adults, with Reservations; B—Objectionable in Part for All; C—Condemned, Broadcasting and Film Commission, National Cauncil of Churches (BFC). For listings by company, see FEATURE CHART.



AND ALPHABETICAL INDEX

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Late Autumn	4+	4635 Shanghal Killers, The
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4655 Man from Clover Grove, The (95) CAmerican Cinema 1-14-74 @ +	1+	4650 Sting, The (129) C
4643 Man from Deep River		4660 Sugarland Express (108) (P) D Univ 1-28-74 PG + 1+
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4639 Massacre in Rome (103) D NGP 11-12-73 PG A3 + ± + ±	2+ 5+3-	(95) D
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4628 Muddy Mama (90) Sex C Horizon 10- 1-73 15 + Muzzers (53) F Open End Theatre 9-10-73 ±	1+1-	Black Shoe, The (95) C Cinema 5 11-26-73 PG + 1+ Tar Dealer, The
My Fair Baby (82) Sex D Arrow 12-10-73 ⊗ ±	1+1-	(102) C Danish Film Inst. 7-23-73 + 1+ 4639 Taste of Hell, A
ASAS Nated Ann. The (PE) D.F. Hart and G.Zo De es		(90) War Boxoffice Int'l 11-12-73 PG + ± - 2+2-
4646 Naked Ape, The (85) D-F Univ 12- 3-73 PG A3 ± ± ± 4658 Neither the Sea Nor the Sand	3+3-	4629 Tear in the Ocean, A (86) DLevitt-Pickman 10- 8-73 A2 + + 2+
(92) F-D Int'l Amusement 1-21-74 🖟 + 4660 Never Look Back ## ##	1+	4624 Teenage Bride (90) Sex C Boxoffice Int'l 9-17-73 + 1+
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4632 Optimists, The (110) @ C-D Para 10-15-73 PG A1 + + + + + + ±		4642 Triple Echo (90) DAltura 11-19-73 🔞 B + + ± + ± 5+2- 4630 Triple Irons (99) 🚳 AcNGP 10- 8-73 🔞 + ± - 2+2-
4635 Outside Man, The (104) Ac UA 10-29-73 PG A3 + ± ±		_uv_
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(112) ® D20th-Fox 9-24-73 PG A3 + ± ++ ± ++ +	8+	(105) Doc
4655 Papillon (150) P. D	8+ 2+	4635 () Way We Were, The
4636 Police Connection, The		(118) ① D
Prison Guard	3+1-	(90) Ho-CDiplomat 9-10-73 PG + 1+ 4642 Westworld (88) SFMGM 11-19-73 PG A3 + ++ + + + + 8+
(90) ® C b&wFilmaco 8-27-73 A3 + 4640 Pyx, The (111) ® Sus-DCRC 11-12-73 M A4 ++ ++ +	1+	4628 What7 (112) CEmb 10- 1-73 ⊗ C ± + - + 3+2-
	6+	What is to Be Done? (90) Melo Lobo 1-14-74 + 1+ Whatever Happened to Miss September
Resurrection of Eve		(80) Sex D808 Pictures 10-29-73 ⊗ ± 1+1-
(85) Sex D Mitchell Bros. 10-15-73 (9) ± Return from Africa	1+1-	4658 Willie Dynamite (102) DUniv 1-21-74 图 B + + + 34
(108) Melo b&w New Yorker 11-26-73 +	1+	
4647 Robin Hood (83) An-CBV 12-10-73 🕮 A1 + + + + + + + +	84	(93) ① CCRC 9-17-73 图 B + + ± ± 4+2-
2		BOXOFFICE BookinGuide : Feb 4 1974

FEATURE CHART Feature productions by company in order of release. Running time in parentheses. © is for CinemeScope; Panavision; Technirame; October indicate story type—(Complete key on next page.) For review dates and Picture Guide page numbers, see REVIEW DIGEST.

ALLIED ARTISTS 출 결호	AMERICAN INT'L A HE	AVCO EMBASSY 💆 💆 💆	BOXOFFICE INT'L 출 분호	BUENA VISTA & 22	CANNON E E	CINEMATION & de
	©Rnw Meat (85)Hs7307 Donald Pleasence		OThe Godson (92)Cr (General Release)			
2007	OSlaughter's Big Rip-Off (94)Ac-Meio7310 Jim Brown, Ed McMahon		OMantis in Lace (73) Sus Ac (General Release)			
	Jim Brown, Ed McMahon		OJust the Two of Us (82) Sus D Elizabeth Plumb, Alichia Courtney (Selected Engagements)			
	⊕Heavy Traffic (82)An C7511	⊗Night Watch (99)	OSassy Sue (90)			Oldaho Transfer (85)W OThe Police Connection (91)D Vincent Edwards, Chuck Connors
	©School for Unclaimed Girls (90)Sex D7323 Madeline Hinde, Renee Asherson		⊕A Scream in the Streets (98)			OSavage Abduction (82)At Tom Drake, Joseph Turkel
	OBlack Jack (87) D7125 Georg Stanford Brown, Keenan Wynn (reriesed as "Wild in the Sky" 3/27/72)		⊕Caged Virgins (80)Ac (Selected Engagements)			(90)Ac.
	The Italian Connection (57)	©What? .112) (5)	OFist and Steel (80)Ac Tomoko Mayama, Riko Kurenal		The Thunder Kick (90)Ac	OThe Black Six (94)D Gene Washington, Carl Eller
	Henry Silva, Woody Strode	Summertime Killer (100)D Karl Malden, Christopher Mitchum	©Toys Are Not for Children (85)		OFists of the Double K (90)At	
	OThriller () Sus Christina Lindberg, Heinz Hopf OBattle of the Amazons (92) At At 7331 Lincoln Tate, Lincretia Love	OThe Serpent ()	©Taste of Hell (90)Ac Bill Smith, John Garvood (Selected Engagements) ©Tower of Love (80)Sex C Gean Pascal, Klity Lombard (Selected Engagements) ©Booby Trap (92)Ac Sus (General Release)		OThe Butterfly Affair (90) Stanley Baker, Claudia Cardinale OGodfathers of Hong Kong (90) Ac.	
©Papillon ()	OHell Up in Harlem (96) Ac7325 Fred Williamson OScreaming Tiger (100) Ac7330 Wang Yu	OThe Day of the Dolphin () D George C. Scott, Trish Van Derere	OThe Sinful Dwarf (90)My. Torben, Clara Keller (Selected Engagements) OCountry Hooker (60)Sex C Rene Bond, Bandy Dempsey (Selected Engagements) OBehind Locked Doors (90)Ac Sus (General Release)	⊙Robin Heed (83)An-C	OPushing Up Dalsies (90)Ac Christopher George, Ross Hagen	OThe Mafia Wants Blood (85) Ac Curt Jurgens, Jane Brakin
	O'The Last Shot ()		OCynthia's Sister (88) D. (Selected Engagementa) OSassy Sue (90) Sex C. (General Release) OTeenage Bride (90) Sex C. (General Release)		OBlockhouse (90) D. Peter Sellers, Charles Aznavour OLove Via the Back Door (90) OChinese Dragon (90) Ac. OThe Hong Keng Cannection	
	OSugar Hill () Marki Bey, Bobert Quarry OThe Amazons () Alena Johnston, Lariana Palenzi			OSuperdad ()C Bob Crane, Barbara Rush		
	@Madheans ()				OThe Veedcelst (90)Ho ODracula's Blood (90)Ho Tina Sains OEnter the Tipers ()As	
					OFamily Killer (95) Sus-D Arthur Kennedy, John Saxon	

FEATURE CHART

The Key to letters and combinations thereof indicating story type: (Ad) Adventure
Drama; (Ac) Action Drama; (An) Animated-Action; (C) Comedy-Drama; (Cr)
Crima Drama; (DM) Drama with Music; (Doc) Documentary; (D) Drama; (F) Fan
(My) Mystery Drama; (Sus) Suspense Drama; (War) War Drama; (W) Western.

CINERAMA	Type No.	CINEVISION	INT'L A BE	COLUMBIA	Type Ref. No.	CROWN IN	T'L 🕺 글로	DIMENSION	Type Ref. No.	K-TEL INT'L	Type No.	M-G-M	Type No.
©Terror in the Wax Museum (95) Ray Milland, Maurice Brans	не	©Escape to the 3':. Laurence Harrey, I (General Release)	(105) Lila Kedrova	O40 Carats (110) Liv Ullmann, Gene Kelly O0klahema Crude (103) George C. Scott, Fare Dur	Ac					, .	7-	⊘Man Who Laved The (114) Burt Reynolds, Sa	W7318 trab Miles (112) Melo7317
OYour Three Minutes Are Up (92). Bon Lethman, Beau Bridges	6	Steptoe and Son Wilfred Brambell,	(99)C Harry Corbett	OSiddhartha (86) Shashi Kapoor, Simi Garet OThe Stone Killer (95) Charles Bronson	ral					⊙Mister Superinvi Dean Jones	sible (90)C	OWestworld (SE) Yui Brynner, Rie OThe Slams (97) Jim Brown, Judy	SF7319 hard Benjamin Ac7320 Pace
SEPTEMBER						Santee (92) . Glem Ford, Dan (General Release	0D237 a. Wynter)						
ODr. Beath (93) John Considine			and the second s	€ OThe Way We Were (11 Barbra Streisand, Robert	8)D Redford	⊕Blue Money (9 Alain Patrick, I	3) Barbara Caron					⊘Deadly China Di Angela Mao, Car	ell (95)Ac ter Huang
OArnold (94)				©Summer Wishes, Winter Dreams (95) Joanne Woodward, Martin	D Balsam							Buith	ecca Dianna
OMarco (109) Dest Arnas Jr., Zero Moste (Selected Engagements)	M			⊙The Last Detail (pre-release) Jack Nicholson	b	·		OLove in 3-D () . Ingrid Steeger, Evely	Sex C	©Embassy (92) Richard Roundtr	Susee, Chuck Connors		
OMarco (109) Desi Arnaz Jr., Zero Mostel (General Release) OHow to Seduce a Woman (105) Angel Tompkins, Alexandra				OThe Last Detail () . (General Release) Jack Nicholson OLightning Swords of Death (.) Tomisaburo Wakayama							Stran George (e		
OCatch My Soul () Richle Havens, Susan Tyrrel	D			©Crazy Joe () Peter Boyle, Panla Prents ©Loving Molly () Anthony Perkins, Blythe ©The Golden Voyage of Sir () John Phillip Law	Danner			⊙Truckin' () Nicholas Wahler, Cra (Selected Engagement	ig Horrall				
MARCH										⊗Sons of the God	Imother (90)C.		

NATIONAL GEN'L E	NEW WORLD	PARAMOUNT É ÉÉ	20TH-FOX 출혈호	UNITED ARTISTS 출 결설	UNIVERSAL É ÉS	WARNER BROS. 출 결호
Stady ise (100)Ac. 7310 Jennifer O'Neill, Docald Sutherland Pete, Paarl and the Pole ()		⊕Badge 373 (117)CrE474 Robert Durall, Verna Bloom ⊕Friends of Eddie Coyle, The (102)CrE710 Robert Mitchum, Peter Boyle (Paper Moon (102)CE465 Ryan O'Neal, Tatum O'Neal	©Emperor of the North (120)	⊖⊗Tom Sawyer (104)M7311 Johnny Whitaker, Celesto Holm	©The Boy Who Cried Werewelf (91)	OBlume in Love (115)C-D210 Susan Anspach, George Segal (Selected Engagement) OCleopatra Jones (85)Ac211 Tamara Dobson, Bertile Caser OScarterow (112)D206 Gene Hackman, Al Pacino (General Release)
OMaurie (110)			⊙Gordon's War (59) D Paul Winfield	OWhite Lightning (101)D7312 Burt Reynolds	Omerican Graffiti (110)	⊙The Mackintosh Man (105)
@A Man Called Noon (98) W Richard Crenna, Stephen Boyd @Lady Kung Fu (99) @ Ac Angela Mao	②Seven Blows of the Dragen (54)	(A) Bang the Drum Slowly (97) C. 8732 Robert DeNiro, Michael Moriarty (B) Hit (134) Melo. 8672 (Billy Dee Williams, Richard Pryor (Save the Children (123) MDec. Marvin Gaye, Roberta Flack	⊕The Gospel Read (E3)4040 Johnny Cash, June Carter	Ol Escaped From Devil's Island (89) Ac. 7316 Jim Brown, Christopher George OHarry in Your Pocket (103) D	⊙The Man or the Year (94)C Rosanna Podesta. Lando Buzzanca	
@Massacre in Reme (103)D. Richard Burton, Marcello Mantroland @Second Gam, The (110)Doc. (pre-release) @Triple Irons (99)	©Stacey and Her Gang-Busters (84)Ac Anne Randall, Antira Ford	©Tales That Witness Madness (93) He. Kim Novak, Joan Collins ©Scalawag (93) Ac. 8741 Kirk Douglas ©The Optimists (110) ♥ C. 8759 Peter Bellers	⊙The Pager Chase (112) ⊙D Timothy Bottoms ⊙Even Angels Eat BeansW Gluliano Genuma, Bud Spender	OElectra Glide in Blue (113) Ac Robert Blake, Billy Green Bush OJeremy (90)	OCharley Varrick (111) PAc7317 Walter Marthau, Joe Don Baker	©Jimi Hendrix (102)
©Executive Action (91)D Burt Languager, Robert Ryan		OAsh Wednesday (99)D. 2657 Elizabeth Taylor, Henry Fonds	©Hex ()	Jean-Louis Trintignant, Ann-Margret	OThe Don is Dead (114) D7403 Anthons Quinn, Frederick Forest OBreezy (107)	OThe Deadly Trackers (110)W Richard Harris, Rod Taylor OThe All American Boy (118)
©The Chinese Professionals ()	OThe Arana (85)Ac Pam Grier, Margaret Markov ⊙Fantactic Planet (75)An-SF	(32) Jonathan Livingston Seagult (114) F. 5723 OSerpico (130) D. 5689 Al Pacino OAlfredo, Alfredo () C-D. Dustin Hoffman ODon't Lock Now (105) Sus_D. 8704 Julie Christle, Donald Sutherland (Selected Engagements)	OThe Laughing Policeman (.). Cr. 3083 Walter Matthau OThe Seven-Ups ()Ac2616 Roy Schelder, Tony Lo Bianco OCinderella Liberty (117) D2927 James Cann, Marsha Manon	OSleeper (83) Woody Allen, Diane Keaton	OThe Sting (128)D7401 Paul Newman, Robert Redford OThat Man Bolt () .Ac7402 Fred Williamson OWillie Dynamite ()D7406 Roscoe Orman, Diana Sands	The (100) Ac. 244 Wang Ping, Chin Han OThe Exercist () D. 212 Max Von Sydow, Ellen Burstyn OMagnum Force (110)Cr216 Clint Hastwood, Hal Holbrock
JANUARY	OFantastic Planet (75)An-SF (dubbed version) OSweet Sweetback's Bandassess Song (97)	Oben't Lock New (105) Sus-D. 8704 Julie Christie, Donald Sutherland (General Release)				OBlack Belt Jenes () Ac 301 Jim Kelly, Gloria Headry
Master Touch (100) D. Kirk Douglas, Florinda Ralkan		OThe Conversation () B675 Gene Hackman, Bobert Durall OMan on the Swing () My 8659 Cliff Robertson, Joel Grey OPhase IV () SF 8470 Nigel Dissenport, Michael Murphy		CFive on the Black Hand Side (96)	OSugarland Express ()	OMcQ (116)
MARCH	GCaged Heat ()			OBusting (92)		OMame (133)

MISCELLANEOUS		
Rel. Date	ent. Date	
ACE INTERNATIONAL	FILM VENTURES INT'L	ı
(90) Ac. May /3	When Women Had Talls	١
Jey Wilkersen, Mike Mosley	Senta Berger	ı
	Clove Factor (85) SF. Jan. 74	ı
OL'Amour (90)CJun 73	Anna Gael	ı
The Adversary (110) baw C. July 75	ORebel (84)AcFeb 74	ı
(reviewed 11/27/72)	OLegend of Blood Castle	۱
AMERICAN CINEMA	(85)	ŀ
OMatter of Winning	Ewa Aulin ORico (88)CrMar 74	ı
(84)	Christopher Mitchum, Barbara	ı
ATLAS FILMS	Houchet	Ŀ
OCrypt of the Higher Dead	OFather Jackley (97)C Apr 74 Jack Palance	ľ
OStamping Ground (83) D.	OWhen Women Lost Their Tails	1
OStamping Ground (83)D	(95)	l
CAMBIST FILMS	Senta Berger	l.
OAffalr, The (91) C	FREEWAY FILM CORP.	ı
may Lame, Judith Streiner	OThere Was a Little Girl	١
OBordello (90) C Lonnie Fedderson, Ulia Ege	(86) D. July 73 John Alderman, Lyllah Torena	k
@Code Name Trixie	John Aluceman, Lynan Torena	Г
(reviewed as "The Crazles")	GATEWAY FILMS	h
(103)	OBallad of Billie Blue	d
OMinor's Wife, The (86) C Michel Jacot, Anne Graf	⊕Ballad of Billie Blue (90)	
@1001 Danish Delights	CENTEN PULL	1
(90) C. July 73 Gertle Jung, Dirche Passer	GENENI FILMS	5
	DDolf Squad ()A Mar 73 Michael Ansara, Francine York	ł
CENTAUR RELEASING		•
Oinvasion of the Bee Girls	GIANT 4 ENTERPRISES	1
(85)	OSeven Wonders of the West (97)	(
OSwinging Cheerleaders, The	OGround Zero (90) . Ac-D. Feb 74	
()Feb 74	OGround Zero (90) Ac-D. Feb 74 Melvin Belli, Ron Casteel	0
CINE GLOBE	CROUP I PULLE LED	-
OThe French Conssisses	GROUP 1 FILMS, LTD. ©Pepper & His Wacky Taxi	0
(125)	John Astin, Frank Sinatra jr	
OSoma Call 14 Louisa (CO)	John Astin, Frank Sinatra jr	6
OSome Call It Loving (90) . Nov 73 The Parrow, Richard Pryor	HALLMARK RELEASING	9
@Engles Over London	ODon't Look in the Basement	P
(100)	(95) Ho Sep 73	
Little Fugitive (90) b&w Nov 73	HAMPTON INT'L	`
itichie Andrusco	Olsland of Lost Girls	6
@England Made Me (90) Nov 73	(85)	
Peter Pinch, Michael York	The Gorilla Gane (R9) May 72	P
CINEMA 5	ONaked Evil (80) Ho. May 73 Anthony Ainley, Suzanne Nere	(
Ol Could Never Have Sex, Etc.	The Halfbreed (90) W. Jun 73	9
Carmine Caridi, Cynthia Harris	Lex Barker, Pierre Brice	6
OVisions-of Eight	OKipling Code (107) Mar 74	P
(105) Doc. Aug 73	Alain Noury, Dorls Kunstmann OBlonde Connection	0
OFrom the Mixed-Up Files/Mrs. Frankweller	(85)Jan 74	
()	Judy Winter, Werner Peters	S
Ingrid Bergman, Sally Prager		0
CINEPIX	OThe Cat Ata the Parabast	_
OPhobia () D Aur 73 Anthony Beckey, Ingrid Brett	(85) Drc 73	0
OThe Awakening	Phil Pine, Madelsn Keen	C
(14)	HARNELL INDITENDENT	-
Louise Murleau, Daniel Plion	PRODUCTIONS	SI
D & D DISTRIBUTING	Service on the Hun	0
O'The Devil's Due	Owen Mitchell, Terry Carter	v
(90) Sex D Agr 73	OWrestling Queen (.) Ac July 73	
Cindy West, Lisa Grant	Vivian Vacuon, Country Rill Watts	51
ELLMAN ENTERPRISES	(90)Ar .Oct 73	0
OThe Beast & the Vixens		1
Jean Gibson		0
@Fearless Fighters (83) Ac July 73	OSixteen (90) D. Oct 73 Mercedes McCambridge	0
Chang Ching, Yee Yuang	Oliousewife (formerly "Bone")	0
Billy Busy, Talle Corbrate		0
OMconfire (96) Ad Jul 73	Jeannie Berlin, Yaohet Kotto The Legend of Hillbilly John	0
Richard Egan, Benny Listen	(86)	0
ENTERTAINMENT VENTURES	Berern Darden, Harris Yulin	
(2) Bummer! (OR)	HEMISPHERE PICTURES	0
Kipp Whitman, tonnie Strickland		0
OFlesh and Blood Show. The	⊘Sabena (90)Sex DMay 73 ⊘Bed Career (86)Sex D May 73	J
(95) Ac-Hn Jun 73		

	FILM VENTURES INT'L @When Women Had Talls	LIMA PRODUCTIONS
13	(98)	Wet Lips (80)SexJun
	OLove Factor (85)SFJan. 74	
73 73	ORebel (84)Ac. Feb 74	OSteel Arena (99)AcApr Dusty Russell, Laura Brooks OTruck Stop Woman ()Aug
,,	OLegend of Blood Castle	MEDIA CINEMA
	(85)	Cue Can
73	©Rico (88)CrMar 74 Christopher Mitchem, Barbara Bouchet	Ruth Roman, Ann Sothern
	GFather Jackleg (97) C. Apr 74	MIRAGE FILM DISTRIBUTORS Ochaperone, The (87) SusSep 7 Bandy Dempsey, Paula Lane
		1001 Love You, I Love You Not
	(95)	(84)
	FREEWAY FILM CORP.	Uschi Digart
	(86)	WILLIAM MISHKIN OFleshpot on 42nd St.
		(81)
73		NEW LINE ©Jimi Plays Berkeley
	(90)	()
73	GENENI FILMS	NEW YORKER FILMS Soleil-0 (104)D. Aug 7
	DDolf Squad ()AMar 73 Michael Ansara, Francine York	Happiness(70) b&w (silent)CJun 7
	GIANT 4 ENTERPRISES	NOR'WEST PROD.
73 73	(max	⊙Trail of the Wild (75)OD.AdMay 7
74	OGround Zero (90) Ac-D Feb 74	PARAGON PICTURES
-	GROUP 1 FILMS, LTD.	Ocycles South (91) Ad., May 7 Don Marshall, Robby Gareta
3	ØPepper & His Wacky Taxi	OLove Me Baby, Love Me
E		(103)
3	HALLMARK RELEASING	(91) MHoOct 7
3	ODon't Look in the Basement (95)	PHOENIX INT'L OPoor Cecily (86) Sex D Aug 7.
3	HAMPTON INT'L	Angela Field, Wm. Quinn Olmpersonator, The
3	Olsland of Lost Girls (85)AcMar 73	(94)SusOct 7.
	⊙The Gorilla Gang (89) May 73 ⊙Naked Evil (80) Ho. May 73	PREMIERE RELEASING OThe Manhandiers () AcJun 7:
	Anthony Ainley, Suzanne Nere OThe Halfbreed (90) W. Jun 73	Bikini Bandits () Sep 7;
3	Lex Barker, Pierre Brice	©Death Squad ()Oct 7: PYRAMID ENTERTAINMENT
3	 ○ Kipling Code (107)Mar 74 Alain Noury, Dorls Kunstmann ○ Blonde Commection 	©Slavery 1973 (105)Sex DocAug 73
	(85)	
	Chase Pardell Ann Nahl-	OBaby, The (85) Sus. Apr 73
	The Cat Ate the Parakeet	Anjanette Comer, Ruth Roman ODeath Wheelers (89) George Randers
3	OThe Cat Ale the Parakeet (85) Dec 73 Phil Pine, Madelan Keen	George Banders OPancho Villa (90)
3	HARNELL INDITENDENT	OPancho Villa (90)
ı	OBrother on the Run (90)Ac. July 73	SUN INT'L Oinstinct for Survival
,	Owen Mitchell, Terry Carter	()
1	OWrestling Queen () Ac July 73 Virian Vachon, Cowboy Rill Watts OBlood of the Dragon	SUNSET INTERNATIONAL
	(90)At .Oct 73	(90) Sus. Nov 73 Horst Tappert, Karln Huhner
3	JACK H. HARRIS	Office to Play the
١	OSixteen (90) D. Oct 73 Mercedes McCambridge	Seduction Game () CNov 73 OBloody Friday (93)AdNov 73 Ralmund Harmstorf
٠	OHousewife (formerly "Bone") (96)	Ralmund Harmstorf OKill Me Gently (.) Ad. Nov 73 Tony Kendall, Brad Harris
,	OThe Legend of Hillbilly John	OSCHOOL DI LETT (''') 202''' Dec 13
	(86) Sus	OThe Making of a Lady ()
,	HEMISPHERE PICTURES	Coint Yin and Yang of Mr. Go.
	⊘Sabena (90)Sex DMay 73 ⊘Bed Career (86)Sex D May 73	James Mason, Burgess Meredith
	HOWCO INT'L	UNISPHERE RELEASING
	(90)	(85) Ho Nov 73
1		Robin Strasser, John Beal

n 74	OWet Lips (80)SexJun 73
n 74 1. 74	L.T. FILMS
1. 74 b 74	Dusty Russell, Laura Brooks
J /4	MEDIA CINEMA
r 74 r 74	The Killing Kind
. 14	MIRAGE FILM DISTRIBUTORS
r 74	Ol Love You. I Love You Not
y 74	
y 73	WILLIAM MISHKIN OFleshpot on 42nd St. (81)SexDMay 73
73	NEW LINE ⊕Jimi Plays Berkeley ()
73	NEW YORKER FILMS Soleil-0 (104)D. Aug 73 Happiness(70) b&w (silent)C. Jun 73
74	NOR'WEST PROD. OTrail of the Wild (75)
74	PARAGON PICTURES OCycles South (91)Ad May 73
73	Don Marshall, Bobby Garcia ⊙Love Me Baby, Love Me (103) D Sep 73 Aima Morfo, Gianni Macchia
	(91) MHoOct 73
73	PHOENIX INT'L OPoor Cecily (86)Sex D Aug 73 Angela Field, Wm. Quinn
73	Olmpersonator, The (94)SusOct 73
73 73	PREMIERE RELEASING OThe Manhandlers () AcJun 73
73	Bikini Bandits () Sep 73 Death Squad () Oct 73
74	PYRAMID ENTERTAINMENT
74	⊘Slavery 1973 (105)Sex DocAug 73
73	SCOTIA INT'L
	OBaby, The (85) Sut Apr 73 Anjanette Comer, Ruth Roman
73	George Banders (89)Ad
	OPancho Villa (90)
73	SUN INT'L Oinstinct for Survival ()
73	SUNSET INTERNATIONAL
73	(90)Sus. Nov 73 Horst Tappert, Karla Hubner
73	⊙How to Play the Seduction Game () CNov 73 ⊙Bloody Friday (93)AdNov 73 Raimund Harmstor!
	Malmund Harmstorf OKill Me Gently (.) Ad. Nov 73 Tony Kendall, Brad Harris OSchool of Fear () Sus. Dec 73
	()
73 73	OThe Yin and Yang of Mr. Go ()
	UNISPHERE DELEASING

UNITED MARKETING-

WALTER READE

The Gardener (97) ... Sus. Jul 73 Katherine Houghton. Rita Gam Joe Dallesandro

@Girls Are for Leving (94)Ac-Sex., May 73

Rel. Date

FOREIGN LANGUAGE FEATURE REVIEWS

The Merchant of Four Seasons (Der Handler Der Vier Jahreszeiten) English titles) New Yorker Films 88 Minutes Rel. Dec. '73

Director Rainer Werner Fassbinder, who is in his late 20s, has emerged among the most discerning filmmakers of the post-World War II generation in his native West Germany; he has made ten attractions already and displays a keen awareness of cinematic concepts and dramatic flair. This latest, incidentally, was screened at the 1972 Venice International Film Festival; it toplines Hans Hirschmuller as a Munich fruit-dealer, a self-acknowledged born "loser," constantly displeasing his middle-class family. Rejected, rebuffed, scorned, he proceeds to commit suicide by drinking himself to death while toasting his "loved" ones at the dinner table. There is black humor here, certainly, but, more importantly, a reflection of a dedicated movie-maker's desire to explore the vagaries of the human condition in the last third of the 20th Century. Ingrid Fassbinder was executive producer; the Director Rainer Werner Fassbinder, who is in his

Irm Hermann, Hanna Schygulla, Hans Hirschmuller, Kurt Scheydt, Andrea Schober.

tury. Ingrid Fassbinder was executive producer; the production company was Tango Films. The director

EXPERIMENTAL FEATURE FILM

Outrageous Films

wrote the screenplay.

Program of 8 Films

Outrageous Films 86 Minutes

Outrageous Films 86 Minutes Rel. Feb. '74
Of particular appeal to the film buff and to the college-level viewer, this compilation delves into response, reaction, call it what you will, amid relatively conventional situations charged with exploitative elements. What is on film may well churn the senses of the more delicate thinker, and, for that matter, cause upset stomachs. Dick Bartlett's "Bitter Grapes" (17 minutes) can be called a mini"La Grande Bouffe;" a nun plies a heavy chap with food and drink until he vomits. Jay Cassidy's "The Best of May, 1968" (4 minutes) contains a montage of silent newsreel clips of bombs blasting into villages and jungles of Vietnam. A quick-tempered god and castrating aides are the principals in Victor Faccinto's "Filet of Soul" (16 minutes), animated film. In the course of "Cybele" (21 minutes), Donald Richie proceeds on an eerie study of castration-plus. Standish Lawder's "Primetime" (4 minutes), scores television's mediocrity. "Yard" (8 minutes), by Andrew Lugg and John Orentlicher; "Physiognomy" (6 minutes), by Frederick Balley, and "Interview" (10 minutes), by Gene Rosow, are even less appealing. even less appealing.

SHORT SUBJECT REVIEWS

It's Not Just You, Murray

Crimeland Spoof

Martin Scorsese Films 15 Minutes Rel. Feb. '74 Martin Scorsese Films 15 Minutes Rel. Feb. '74 Martin Scorsese, who seems destined for big things on the strength of his current Warner Bros. release, "Mean Streets," offers a strikingly defined spoof of crimeland, USA, in this earlier endeavor, concerning a chap of considerable charm who sets out to make gin, winds up a racketeer with clout. Innovatively, the offscreen narrator is jolly in the relating of beatings, jailings and attendant factors. Scorsese shows a satirical side that should be encouraged. couraged.

Electronic Labyrinth

George Lucas Films 20 Minutes Rel. Feb. '74

To the sci-fi fan, the future contains enormous expansion of man's capability. George Lucas, previously accoladed for "THX1138" (which concerned programed people with numbers stamped on foreheads and forbidden to love their "mates"), zeroes in on a man who refuses to comply with the futuristic society and flees into the vacuum of nothingness. It has a chilling effect. It has a chilling effect.

FANFARE

2)This is a Hijaca (90)

FILM-MAKERS INT'L

OMistress Pamela (..) .. C. Jan 74 Julian Barnes, Ann Michelle

OPersecution (..) ... Sus. Jun 74 Lana Turner, Trevor Howard

OThe Clones (95) ... SF. . Sep 73 Michael Greene, Gregory Sierra

Melu May 73

JOSEPH GREEN PICTURES

LEVITT-PICKMAN

OWIL's End (ES) Aug 73
Tom Keena, Vield Racimo
OBlade (90) Nov 73
John Marley, Jon Cypher

OHenry VIII and His Six Wives (125) Hi Keith Michell, Donald Pirasence

Opinions on Current Productions

FEATURE REVIEWS

Symbol @ denotes color; @ CinemaScope; @ Panavision; @ Technirama; S other anamorphic processes. For story synopsis on each picture, see reverse side.

Action Drama PG McQ(P) (Q) Warner Bros. (302) 116 Minutes Rel. Feb. '74

Warner Bros. (302) 116 Minutes Rel. Feb. '74

For his first non-western since "Hellfighters" (1968), blg John Wayne essays the part of a toned-down Clint Eastwood type. Opening scenes are similar to the "Magnum Force" theme: a policeman committing murders. Motivation here, in Lawrence Roman's original screen play, is pure greed. At the end, most of the characters seem either corrupt or tainted—even Wayne isn't above beating prisoners or bribing information from assorted shady people. With a heavy ad campaign being provided by Warners, "McQ" got off to a fast start via the recent news coverage of Wayne defending his image—and plugging the film—at the Harvard Lampoon rally. Seattle is a fresh location choice, the story bringing in a wealth of characters to keep the action moving. There are a number of excellent actors in support, from Eddie Albert on down and three leading ladies to grace the proceedings: Diana Muldaur, Colleen Dewhurst and Julie Adams (as the ex-Mrs. McQ). Black angle hasn't been overlooked, with Jim Watkins as a detective and Roger ("Sweet Jesus, Preacherman") Mosley playing an informer. Masterfully directed by John Sturges. Executive producer was Michael Wayne. Panavision and Technicolor. "McQ" has all the markings of a big hit.

John Wayne, Eddie Albert, Diana Muldaur, Colleen Dewhurst, Clu Gulager, Al Lettieri

BILLY TWO HATS

United Artists (74021) 99 Minutes Rel. Feb. '74

United Artists (74021) 99 Minutes Rel. Feb. '74

If you've suffered through far too many cop movies lately, this well-crafted western will seem doubly refreshing. Gregory Peck is excellent as the aging rogue who becomes an ersatz father to young Desi Arnaz jr. The latter, in the title role, turns in his most convincing screen role to date. Handsomely lensed in Israel, the Norman Jewison-Patrick Palmer production has the visual beauty and action to compare favorably with latter-day western classics like "The Professionals." Director Ted Kotcheff balances the sympathetic Peck-Arnaz roles with Jack Warden's excellent portrayal of a boorish lawman. The Alan Sharp screenplay basically chronicles Warden's pursuit of Irish bandito Peck and halfbreed Arnaz, with diverse bushwhacks along the way. Peck is nearly felled by the eerie hum of a buffalo gun, forcing Arnaz to use Indian sleight-of-hand on the slight-of-mind Warden. The fugitives split up temporarily, Peck heading for a doctor while Arnaz entertains a stuttering mail-order bride (played by Sian Barbara Allen). But true to western form, the twain meet again just as liquor-zonked Apaches and Warden converge. "Billy Two Hats" is an absorbing, beautifully mounted movie. In color.

Gregory Peck, Desi Arnaz jr., Jack Warden, Sian Barbara

Gregory Peck, Desi Arnaz jr., Jack Warden, Sian Barbara Allen, David Huddleston.

MALIZIA

R

Comedy-Drama in Italian with English titles @

Paramount (

98 Minutes

Rel.

Sicily's brooding beauty forms the background for a moody comedy-drama directed by Salvatore Samperi of "Grazie, Zia" fame. Samperi, an angry young man of 29, used his own original story as the basis for a screenplay by Ottavio Jemma, Alessandro Parenzo and himself. Title "Malizia" (Malice) refers to teenaged Alessandro Momo, about to reach puberty without the guidance of a mother. His arrested development has a marked effect upon young servant Laura Antonelli, whom his father wishes to marry. Miss Antonelli is so sweet and winning in her assignment that her appearance in such heavy-breathing epics as "Wanda, That Venus in Furs" seem likely to be forgotten until she's called upon for some nude scenes. There are many deft touches to keep audiences amused, but there may be an unwillingness to accept young Momo as a real menace when he appears to be more sensitive than sinister. The subtitles, even with an occasional misspelling, catch the flavor of the earthy Italian dialog and selective audiences should be intrigued. Produced by Silvio Clementelli for Clesi Cinematografica, the Dino De Laurentiis presentation was filmed at Rizzoli Studios, Palatino-Rome. Original music by Fred Bongusto. Technicolor.

Laura Antonelli, Turi Ferro, Alessandro Momo, Tina Aumont, Lilla Brignone, Pino Caruso, Angela Luce.



RHINOCEROS

American Film Theatre

104 Minutes Rel. Jan. '74

American Film Theatre 104 Minutes Rel. Jan. '74

The theatre of the absurd is brought to the screen in the most cinematic of the AFT presentations. Eugene Ionesco's classic play was originally anti-Nazi in its attack on conformity. A new translation by Julian Barry, as directed by Tom O'Horgan and starring Zero Mostel in his Tony-winning role, offers some penetrating views on values along with the black (in this case, far out) comedy. Not once is a rhino actually seen although its presence is felt throughout. The theatre-on- film concept is forsaken, since many events take place out of doors and really couldn't be duplicated on a stage. The marvelous Mostel actually makes the viewer believe he's turning into an armor-plated pachyderm, although his footage is secondary to Gene Wilder. While everyone around him—including best friend Mostel and sweetheart Karen Black—chooses to join the herd, Wilder stands alone in his non-conformity. Taken just on the level of a comedy-fantasy, "Rhinoceros" has a lot of humor. There is a pop score by Galt ("Hair") MacDermot, fine Panavision-Eastman Color photography by Jim Crabe. Shot at 20th Century-Fox Studios, Hollywood, by executive producer Edward Lewis for producer Ely Landau. Zero Mostel, Gene Wilder, Karen Black, Joe Silver, Percy

Zero Mostel, Gene Wilder, Karen Black, Joe Silver, Percy Rodrigues, Robert Weil, Marilyn Chris.

CRAZY JOE

Action Drama

Columbia (009)

Peter Boyle has tacked on the adjective "crazy" to his most famous film role, and his fascinating portrayal of a maverick hood is the chief asset of Dino De Laurentiis' "Crazy Joe." The picture follows the formula of De Laurentiis' hit "The Valachi Papers" by splicing rugged action to a few isolated (and needless) moments of brutality. Veteran Italian director Carlo Lizzani handles his first American venture with sureness if not inspiration. Lewis John Carlino has penned better screenplays (even about the underworld), but the excellent cast helps achieve the desired "Eddie Coyle" atmosphere of grittiness. Charles Cioffi plays a community-minded Mafioso whose character is patterned after the New York boss gunned down several years ago. Rip Torn is excellent as Boyle's world-weary brother. Fred Williamson and Eli Wallach flesh out some rather predictable roles, and Paula Prentiss has been reduced to nearly a tameo as Boyle's girl friend. Technical credits are all first-rate. Boyle and Torn are hypnotic actors whose abilities often compensate for the deficiencies of their films. Ultimately, "Crazy Joe" doesn't offer the food for thought which would separate it from the current glut of actioners.

Peter Boyle, Fred Williamson, Rip Torn, Eli Wallach,

Peter Boyle, Fred Williamson, Rip Torn, Eli Wallach, Paula Printiss, Charles Cioffi.

THE TOUCH OF SATAN

PG Horror Drama

Dundee Productions

87 Minutes

Rel. March '74

Producer George E. Carey's "The Touch of Satan" has no big names, but a good story and plenty of suspense make it an enjoyable horror flick. Public interest in Diablo should be easy to capitalize on in selling the film. The plot revolves around two witch sisters over 120 years old—one, Emby Mellay cast as Melissa, a good witch condemned to eternal youth for pulling her sister from a burning stake back in the good old days, and the other, a wicked crazy old crone who murders people whenever she escapes from her locked room. Things begin to happen when young, good-looking Michael Berry, in the role of Jodie Thompson, happens onto the witch's farm and falls in love with the young and sexy Mellay. Photography is good with some beautiful scenery in the hills of southern California. Director Don Henderson kept the violence and sex under control—plenty of suspense builds in both of these departments although the brief sex scene with partial nudity, two stabbings and one fried and refried witch are handled lightly enough to still rate a PG. Color by DeLuxe.

AUT

Michael Berry, Emby Mellay, Lee Amber, Yvonne Winslow, Jeanne Gerson.

The reviews on these pages may be filed for future reference in any of the following ways (1) in any standard three-ring loose-leaf binder; (2) individually, by company, in any standard 3x5 card index tile; or (3) in the BOXOFFICE PICTURE GUIDE three-ring, packet-size binder. The latter, including a year's supply of booking and daily record sheets, may be obtained from Associated Publications, 825 Van Brunt Blvd., Kansas City, Ma. 64124 for \$1.50.

FEATURE REVIEWS Story Synopsis; Exploitips; Adlines for Newspapers and Programs

"Rhinoceros" (AFT)

THE STORY:

Elegant Zero Mostel disdains the way his friend Gene Wilder lives, drinking himself insensible because of a dull accounting job. The two react differently to the extraordinary sight (off-screen) of a rhinoceros charging down the street. When Wilder's co-worker Karen Black arrives at the restaurant in which Mostel and Wilder are conversing, the place is torn apart by the pachyderm. At work, boss Percy Rodrigues and workers Joe Silver and Robert Weil discuss the rhino situation. Marilyn Chris, wife of another worker, hysterically joins her husband as he turns into a rhinoceros. Wilder barricades himself in his apartment and notices that Mostel is acting strangely, prior to becoming a rhino himself. Although Black confesses her love for Wilder, she decides that her sympathies lay with the rhinos and leaves him. Wilder begins to give in, but finally asserts his independence and climbs to the top of his building—possibly the last human on earth.

on earth.
EXPLOITIPS:

Use the AFT Playbill for views of the meaning of Iones-co's play. Arrange a display of Zero Mostel's stage and

Zero Mostel Recreates the Role He Originated on Broadway and for Which He Won a Tony . . . An Attack on Collective Hysteria and the Epidemics That Lurk Beneath the Surface of Reason and Ideas.

"Crazy Joe" (Col)

After aspiring hoods Peter Boyle, Rip Torn, and associates complete a "contract" for the Don (Luther Adler), they are infuriated upon receiving only \$400 for their services. Adler and his soldiers assume that Boyle's gang pulled off the hit as a favor, hence the small reward. Boyle's group decides to seare the Don, but their plan forces Charles Cioffi to leave their fold. Boyle's men attack the Don's house, beat up his soldiers, and kidnap his family. A furious Adler cracks down on them, resulting in Torn's near-death and Boyle's imprisonment. After 8 years in prison, Boyle is released to find Cioffi at the head of his "family." Cioffi is now a nuisance to the new Don (Eli Wallach) due to his political rallies. Boyle and ex-prison buddy Fred Williamson start to muscle in on Cioffi. Wallach has Cioffi hit, thereby framing Boyle.

Boyle takes on Wallach head-on, and is gunned down at 4 (... a restaurant.

EXPLOITIPS:

Stars Peter Toyle and Fred Williamson are the best selling point. Inform patrons that "Crazy Joe" is a crime drama from the producer who gave them "The Valachi Papers."

CATCHLINES:

His Crazy Ways Had the Family Climbing Walls. Then One Night His Blood Brothers Drove Him Up It!

"The Touch of Satan"

Michael Berry plays a young wanderlust who happens onto the family farm of fetching Emby Mellay. Witnessing the strange murder of a local policeman by Emby's "grandmother," he is mystified when the family covers it up by driving the patrol car off a cliff with the body in it. Questioning Emby, she tells him that she is really a witch, and sends him the whole story of her identity in a strange dream: Back in the witch burning days, the townspeople were burning her sister at the stake for ills plaguing the town, when Emby heard a voice offering to save her sister from the fire for the price of her own soul, and she agreed. Since then, the still young-looking Emby has been taking care of and covering for the murders committed by her now old and ugly sister. Berry does not believe the story. When her sister tries to murder Berry, Emby overcomes her satanical attachment for a moment and completes the witch burning she stopped years ago. Berry leaves the farm, but his love for Emby forces him to return. There is a surprise ending. EXPLOITIPS: EXPLOITIPS:

Use standees of Satan figures in the lobby or hire a man dressed as a devil to walk around with appropriate ad copy on his back. Dress ushers as witches.

CATCHLINES:
What Would You Give to Live Forever? . . . "The Touch of Satan" Makes "Rosemary's Baby," Look Like a Sunday School Picnic!

"McQ" (WB)

Seattle police detective William Bryant kills two officers and then is shot by an accomplice. Friend and fellow officer John Wayne knows that exporter Al Lettieri, a big dope dealer, is involved. Wayne's heavyhanded tactics cause his dismissal from the case and a decision to resign as police lieutenant. After comforting Bryant's widow Diana Muldaur, Wayne contacts private detective David Huddleston. He obtains information from black hustler Roger Mosley and hooker Colleen Dewhurst, then discovers that a consignment of heroin about to be burned by the police is being hijacked. Dewhurst, who is attracted to Wayne, is murdered and Wayne nearly killed when his car is battered by two trucks. Although Capt. Eddie Albert and Sgt. Jim Watkins are suspected by Wayne, sympathetic officer Clu Gulager turns out to be Bryant's partner and Muldaur's sweetheart. Wayne machine guns all of the villains, turns Muldaur over to Albert and accepts reinstatement.

EXPLOITIPS: **EXPLOITIPS:**

From the Harvard Lampoon confrontation, which made front-page news, to the Apollo Motor Home ad tiein, "McQ" is being heavily touted. T-shirts with the Duke's face are available. Screen for local authorities.

CATCHLINES:
John Wayne Is McQ . . . McQ Hits Hard. He Breaks
All the Rules and Makes Up New Ones . . . Three Great
Cops: First Bullitt, Then Dirty Harry, and Now McQ!

"Billy Two Hats" (UA)

Lawman Jack Warden tries to ambush a trio of outlaws at dawn, mortally wounding one and capturing Desi Arnaz jr. Gregory Peck escapes during the shootout. Warden plans to escort Arnaz personally to trial. En route, they stop at David Huddleston's trading post. Warden spends the night inside while Arnaz is handcuffed to the hitching post. At dawn, Peck shoots Warden in the shoulder and frees Arnaz. After they flee several miles across the flat desert, Huddleston uses his buffalo gun to cover the enormous distance and kill Peck's horse. Peck's leg is broken during the fall, so Arnaz constructs a travois for him. Arnaz successfully eludes Warden until nightfall, when tracking is impossible. The outlaws persuade homesteader John Pearce to transport Peck to a doctor while Arnaz protects Pearce's wife Sian Barbara Allen. Indians ambush Peck and Pearce, killing the latter. Warden overtakes and captures Arnaz. En route to trial, they discover Peck nearly dead. Arnaz grabs a pistol and kills Warden, then "buries" Peck Indian-style. EXPLOITIPS:

Emphasize the scenic beauty of a western filmed in Israel and Oscar-winner Gregory Peck heading an excellent cast. Hire a man to wear two cowboy hats with a sign advertising film and playdate.

CATCHLINES:

Against the Odds. Against the Law Against the

Against the Odds, Against the Law . . . Against the Land Itself.

"Malizia" (Para)

THE STORY:

"Malizia" (Para)

In Sicily, the wife of dry goods dealer Turi Ferro dies suddenly, leaving motherless three sons: Gianluigi Chirizzi, 18; Alessandro Momo, 14; and Massimiliano Filoni, 9. Their grief is eased by the presence of young Laura Antonelli, a sweet and thoroughly efficient maid. Both Ferro and Chirizzi entertain designs on the girl, but Momo's maliciousness keeps them away. Momo fantasizes with friend Stefano Amato about his sexual prowess, yet is afraid of Amato's predatory sister Tina Aumont and aggressive widow Angela Luce. As Antonelli submits to Momo's voyeuristic demands, Ferro finally obtains his mother Lilla Brignone's approval to wed the girl. Momo's "nightmares" about his mother stand in the way of the marriage until Antonelli, forced to undress by the boy, turns the tables and seduces Momo. The wedding takes place with the "blessings" of Momo and his dead mother.

Mention Salvatore Samperi as the young director of "Grazie, Zia" (1969), a well-regarded import. Play up the title, "Malice," as having both comic and dramatic effects.

CATCHLINES:

In Sicily, Love Is Kept in the Family . . . Angela Is the Ideal Servant. She'll Do Anything to Please the Men of the Household. And They're Very Demanding.

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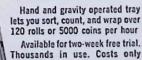
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Theatre Street

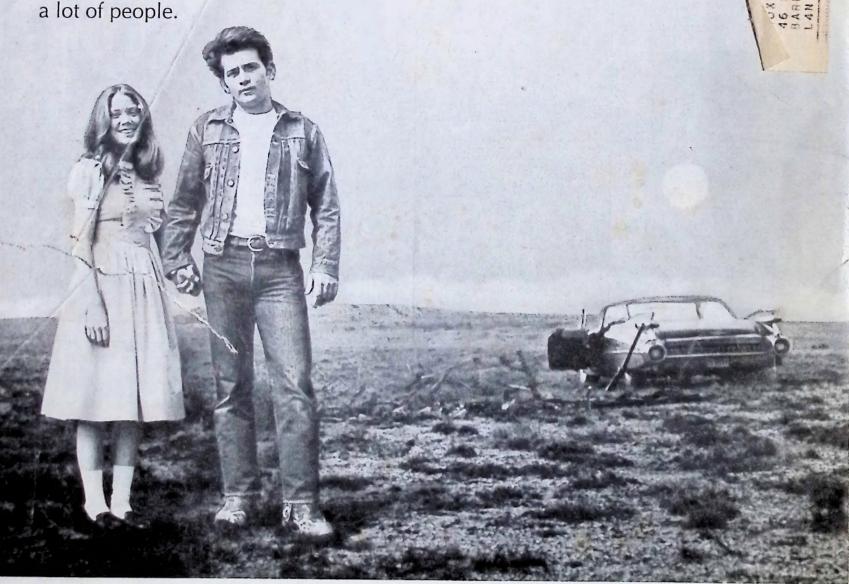
Zip Code

Position

She was 15.
She took music lessons and could twirl a baton.
She wasn't very popular at school.

For awhile they lived together in a tree house.

In 1959, she watched while he killed a lot of people.



Badlands

Pressman-Williams Presents A Jill Jakes Production "Badlands"

Starring Martin Sheen • Sissy Spacek
Ramon Bieri and Warren Oates Written. Produced and Directed by Terrence Malick

Executive Producer Edward Pressman • From Warner Bros. A Warner Communications Company PG

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